

AGENDA
RECREATION & FACILITIES COMMITTEE MEETING
TUESDAY, NOVEMBER 18, 2025
7:20 P.M.

1. ROLL CALL
2. APPROVAL OF AGENDA
Motion to approve the agenda as presented.
3. APPROVAL OF COMMITTEE MINUTES
 - OCTOBER 21, 2025
Motion to approve the minutes from October 21, 2025 as presented.
4. COMMENTS FROM THE AUDIENCE
5. OLD BUSINESS
6. NEW BUSINESS
 - A. Live Barn / M25-102
Motion to recommend to the full board the approval of a five-year agreement with LiveBarn for live and on-demand broadcasting services for the ice arena.
 - B. Recreation Board Report / M25-103
Motion to recommend to the full board the November Recreation Board Report be included in the November Executive Director's Report
 - C. Facilities and Marketing Board Report / M25-101
Motion to recommend to the full board the November Facilities and Marketing Board Report be included in the November Executive Director's Report.
7. COMMITTEE MEMBER COMMENTS
8. ADJOURNMENT
Motion to adjourn the meeting.

MINUTES
RECREATION & FACILITIES COMMITTEE MEETING
October 21, 2025

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation & Facilities Committee was held on October 21, 2025, at 7:56 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Chairman Dressler, Comm Reps Aguilar, Bettencourt, P. Henderson, and Kulkarni

Absent: Commissioner MacGregor

Also Present: Executive Director Talsma, Deputy Director Bechtold, Director of Parks, Planning & Maintenance Huguen, Director of Recreation Sweeney, Director of Administrative Services Rivas, Executive Assistant Flynn

Audience: President Friedman, Commissioners Evans, Kaplan, McGinn, and Chhatwani, Comm Reps Dowling, and Kratochvil

2. Approval of Agenda:

Comm Rep Bettencourt made a motion, seconded by Comm Rep Aguilar, to approve the agenda as presented. The motion carried by voice vote.

3. Approval of the Minutes:

Comm Rep Bettencourt made a motion, seconded by Comm Rep Kulkarni, to approve the minutes of the August 19, 2025, meeting as presented. The motion carried by voice vote.

4. Comments from the Audience:

None

5. Old Business:

None

6. New Business:

A. Recreation Board Report and 3rd Quarter Goals / M25-088

Comm Rep Bettencourt made a motion, seconded by Comm Rep Aguilar, to forward the Recreation Board Report and 3rd Quarter Goals to be included in the October Executive Director's Report.

Director Sweeney noted that the Haunted Hoffman Fest was postponed to October 25 due to weather, and reservations are still being made for the Trick or Treat Path.

Executive Director Talsma informed the committee that there would be a small memorial service for Kaz Mohan, former Commissioner at Bridges of Poplar Creek, on Saturday, October 25 at 1:00 p.m.. Craig Bernacki organized the event as well as the purchase of a memorial bench on the 4th hole of the golf course.

The motion carried by voice vote.

B. Facilities and Marketing Board Report and 3rd Quarter Goals / M25-097

Comm Rep Henderson made a motion, seconded by Comm Rep Bettencourt, to forward the Facilities & Marketing October Board Report and 3rd Quarter Goals to be included in the October Executive Director's Report.

President Friedman asked how the open house went at The Club. Deputy Director Bechtold said it went very well; staff added 45 new members as a result of the event.

Commissioner Kaplan asked if the shotgun numbers include open play. Deputy Director Bechtold said no, it only includes corporate and fundraising events that include food and beverage. Executive Director Talsma added that although weddings are down, the number of shotgun/golf events we have done has increased at a higher rate, and we bring in more profit from golf outings. Deputy Director Bechtold added that we have opened up Saturday afternoon time slots as well, keeping regular morning tee times intact.

The motion carried by voice vote.

7. Committee Member Comments:

Comm Rep Aguilar said her family used the E-Sports facility often and asked why it closed. Executive Director Talsma said we did not get enough usage to pay the cost to run this. There are new concepts coming to this location. Currently HOTT Theater is using this location, and we are in the process of renovating the upstairs space.

Comm Rep P. Henderson said she is glad to be back.

Comm Reps Bettencourt and Kulkarni both said "great job" to staff.

8. Adjournment:

Comm Rep Bettencourt made a motion, seconded by Comm Rep P. Henderson to adjourn the meeting at 8:11 p.m. The motion carried by voice vote.

Respectfully submitted,

Craig Talsma
Secretary

Cindy Flynn
Executive Assistant

MEMORANDUM M25-102

TO: Recreation Committee
FROM: Craig Talsma, Executive Director
Brian Bechtold, Deputy Director
Nick Cinquegrani, GM of Ice
RE: LiveBarn Agreement
DATE: November 18, 2025

Motion:

Recommend to the full Board the approval of a five-year agreement with LiveBarn for live and on-demand broadcasting services for the ice arena.

Background:

LiveBarn provides live and on-demand streaming of sporting events through patented technology and an automated camera system that follows the flow of play creating a viewing experience similar to a traditional television broadcast.

Founded in 2015, LiveBarn currently partners with over 1,200 facilities nationwide and continues to expand rapidly. In the Chicagoland area, more than 30 ice rinks are equipped with LiveBarn systems.

Members of the HEParks hockey community have expressed strong satisfaction with the LiveBarn service. Families and friends unable to attend games in person appreciate the ability to watch live or on-demand from any location via computer or mobile device.

While there is no cost to HEParks to offer this service to our patrons, individual subscribers can choose from several monthly plans, currently ranging from \$25.95 to \$35.95 per month. Upon subscribing, users receive a site-specific access code that provides live and on-demand access to any rink contracted with LiveBarn. In turn, HEParks receives 30% of the revenue generated from the subscribers using the HEParks site-specific access code. Over the past four years, we have received \$17,384 through this agreement.

Rationale:

The original agreement with LiveBarn, signed in 2020, has reached its renewal period. The proposed renewal maintains the same terms and conditions as the existing agreement, extending it for an additional five years (through 2030).

Under this agreement:

- HEParks will continue to receive 30% of the revenue generated from our subscribers.
- Staff will retain administrative access to manage the video stream and may black out specific dates or time periods if necessary.

MEMORANDUM NO. M25-101

TO: Recreation Committee
FROM: Craig Talsma, Executive Director
Brian Bechtold, Deputy Director
RE: Facilities & Marketing Board Report
DATE: November 18, 2025
Bridges of Poplar Creek, The Club, and Marketing Board Report

Motion:

Recommend the November Facilities Report be included in the November Executive Director's Report for Board approval.

Bridges General Programs:

Fall & Winter Event Schedule

- Senior Scramble I – October 1 - Sold out with 144 players
- Fall 4-Person Scramble October 19 – Cancelled inclement weather
- Senior Scramble II – October 22 – 29 Teams
- Turkey Shoot – November 1 – Sold out with 144 players
- Toptracer 4-Person Scramble – November 15 - 5 Teams Registered
- Light Up the Garden – November 29
- Toptracer Range Family Day – November 30
- Breakfast with Santa & Winter Fest – December 6 - Reservations Now Open!
Currently 258 guests are registered.
- Yappy Hour – December 13

Golf Rounds

MONTHLY ROUND TOTALS					
2021	2022	2023	2024	2025	5 Year Average
2,741	2,809	2,412	3,346	3,166	2,894
YTD ROUND TOTALS					
2021	2022	2023	2024	2025	5 Year Average
29,355	27,935	29,998	32,564	30,831	30,137

Range Information

MONTHLY RANGE BASKET SALES TOTALS					
2021	2022	2023	2024	2025	5 Year Average
1,189	1,204	1,125	1,669	1,834	1,404
YTD RANGE BASKET SALES TOTALS					
2020	2021	2022	2023	2024	5 Year Average
19,742	16,890	20,179	22,118	21,017	19,989

Toptracer Hour Totals

MONTHLY TOPTRACER RESERVATION HOUR TOTALS				
2022	2023	2024	2025	4 Year Average
316	484	354	429	396
YTD TOPTRACER RESERVATION HOUR TOTALS				
2022	2023	2024	2025	4 Year Average
3,437	5,418	6,347	5,924	5,282

Food & Beverage

October

1 baby shower servicing 48 guests
 1 golf outing with lunch ticket only servicing 74 guests
 1 golf outing with banquet servicing 45 guests
 1 ceremony only servicing 70 guests
 3 ceremony and reception servicing 153 guests

November

2 breakfast meetings servicing 50 guests
 2 birthdays servicing 90 guests
 1 anniversary servicing 50 guests
 1 ceremony and reception servicing 101 guests
 1 Top Tracer kids party servicing 8 kids

Golf Outings

2025: 33 events plus 2 grill station only and one no food

2024: 32 shotgun events

Weddings

2027

1 ceremony and reception

2026

1 ceremony only
 2 reception only
 6 ceremony and reception

2025

9 ceremony and receptions. 2 cancelled.

2024

9 ceremony and receptions, 2 reception only



October 2025

Membership Totals	<u>10/31/2024</u>	<u>01/01/2025</u>	<u>10/31/2025</u>	<u>Var. +/-</u>
Totals	2,834	3,020	3,323	+303

Member Services/Sales & Fitness

- October New Member Enrollments:** The Club team started off the month of October strong with a \$0 enrollment promotion associated with the annual Open House event. Club staff enrolled 30 members who took advantage of the \$0 enrollment offer. In total, 125 new members enrolled in October with a \$35 enrollment fee after the \$0 enrollment offer expired. We continue to grow our net positive number of enrollments for the year surpassing 300 as of the end of October.
- Referral Program Success:** Member referrals are a key indicator of membership satisfaction. In October, we had 26 new members joining as the result of a referral from an existing member. Each referring member received a free month of dues!
- United Healthcare Renew Active Program:** We recorded 115 Renew Active pass holders visit the Club in October, enrolling 5 new members under the Renew Active program.
- Member Engagement and Facility Usage:** We had 2,636 unique visits this month, meaning 79% of active members used the facility at least once in the month of October. This is an excellent participation number
- Community Outreach:** Club staff hosted the annual Open House Event on October 4. The Open House Event welcomed the community and members to come in and experience The Club, take complimentary classes, visit with vendors, talk to personal trainers and instructors, participate in complimentary chair massages from our massage therapists, step onto the InBody “smart scale” to get a true and accurate body composition reading, and free flu shots from Ascension.



- The Windy City Bulls are back and have begun their practices at The Club starting the later part of October. The Bulls are expected to be here a bit more this year for practice. It is great to have them back with the energy they bring to the facility!
- **Facility Rentals:** Facility rental numbers are starting to pick up slightly, with numerous requests coming in for the winter months.
 - 45 volleyball rentals
 - 17 pickleball court rentals
 - 5 pickleball group classes in month of October
 - 4 birthday parties
 - 20 basketball court rentals
- **Fitness Team/Operations Team Initiatives:**
 - Aside from the big open house event, Club staff hosted the annual “Halloween Zumba” here at the Club in October.
 - The Club staff has been busy planning several end-of-year activities and events for members:
 - Yoga meditation and sound bath – Nov 14 (crystal bowls and chakra meditation)
 - Mistletoe and Mocktails – Dec 5 (paint a cocktail glass; learn to make assorted mocktails)
 - Cookie exchange (December date TBD)



TC Ice Operations

Ice

- Hosted the CCM Deep Dish Tournaments 10/17-10/19 totaling 35 games
- Hosted CCM World Invite Tournament 11/7-11/8 totaling 48 games over 3 days, our rink hosted 12U AA/AAA levels
- The Glen Ellyn Speed Skating event on 10/25 went great.
- Hosting the Faith Holberg scholarship & memorial game on 12/13
- Hosting the CCM Girls World Invite tournament 12/5-12/7.
- Hosted (6) ice skating parties in October, and have received several inquiries for skating parties for November and December

Public Skate

- Spooky Halloween Skate had 87 patrons
- Held school day off public skates on Columbus Day totaling 43 patrons
- Will host additional public skates over the Thanksgiving break
- Skate with Santa is set for 12/14. This will be in conjunction with our Winter Holiday exhibition.
- Four (4) Public Skates in October totaling 227 patrons

Figure Skating

- We hosted the USFSA ahead of the curve coach I.C.E seminar. We had several coaches, directors and mentors fly in from team USA as well as our Olympic committee.
- We also hosted the Fall LTS coaches' seminar for our entry level coaches that was put on by the Chicagoland directors committee.
- Between the two seminars, over 150 coaches attended.
- Registration opened for our winter exhibition that will take place on December 14
- Fall II classes began the week of 10/20, with 213 enrolled

Hockey

- Try Hockey Free event scheduled for Nov 24, 10 to 11am.
- Wolf Pack teams finished seeding round games and will schedule regular season games on 11/16. Regular season games will be played through February.
- Wolf Pack will field Prime teams at the peewee and bantam age levels. Prime teams will compete in two tournaments outside of their regular season.
- Jerseys and socks were delivered and handed out to teams. Apparel store open.
- U14 Wolverines girls went undefeated in round robin play and took second place in their tournament in Michigan Oct 24-26.
- Planning underway for the Faith Hoberg memorial scholarship fundraiser. Memorial games will be played on Dec 13.

Hockey Classes	2025	2024
Jr. Wolf Pack (Level 1)	37	60
Jr. Wolf Pack (Level 2)	33	29
Jr. Wolf Pack (Level 3)	25	21
Total	95	110

Hockey League	2025	2024
Mite	14	17
Squirt	16	17
Peewee	28	36
Bantam	26	13
U12 Wolverines	16	16
U14 Wolverines	15	N/A
U16 Wolverines	15	17
Peewee Prime	13	14
Bantam Prime	16	N/A
Total	159	130





Marketing Report

BRIDGES

In October, Bridges continued promoting golf activities and seasonal events through a variety of marketing campaigns, both in print and online. Promotions were executed for Fall golf outings, Toptracer Range, and beer garden events with updates made to the marquee and website event page. The enhanced wedding brochure was edited to reflect updated offerings. Targeted emails throughout the month promoted golf outings, weddings, Yappy Hour, NFL Sunday Ticket and Toptracer Range events.

THE CLUB

In October, The Club continued their digital marketing efforts through Facebook ads promoting their membership special after the annual Open House. Local SEO continued to improve with targeted keywords, further increasing search engine rankings and a 24% increase in SEO organic lead calls. Google Business profile impressions saw an increase of 12% with website clicks increasing by 8% to 1,110.

Marketing collateral was created to promote monthly member specials; October Pop-up classes, pickleball clinics/leagues, along with updating the online event page. Promoted and attended the annual Open House (Oct. 4) which was busy and received great feedback from both attendees and vendors.

OTHER

In October, staff continued to promote park district programs and events throughout the community. Brian W. attended the monthly HE Chamber Board of Directors meeting. Attendance at HE Chamber and SBA events provided an opportunity to further promote park district initiatives and strengthen community relationships.

All District C&M Production Metrics

In October, the Communications & Marketing team focused on launching the Winter Program Guide/Interactive Flipbook and supporting nine major campaigns, including Find Your Fit, Youth Basketball/Little Hoopers, Gymnastics & New Studio, Early Childhood & Enrichment, Swim Lessons, Preschool, Haunted Hoffman Family Fest, Winter Programs/Find Your Fun, and Black Friday promotions.

The team also promoted numerous district events, including Pink the Rink, Friends of HEParks Days, Pumpkin Splash, Willow Creek Open House, Volunteer Seed Collection, Flu Clinic, and Haunted Hoffman. Efforts spanned social media, e-newsletters, web updates, and advertising to drive strong awareness and participation.

Event Highlight – Haunted Hoffman Family Fest

Despite a weather-related date change, the event drew about 1,100 attendees. The C&M Selfie Station remained active throughout the event, earning positive feedback. Online engagement was high, with organic Facebook posts reaching 12,000+ views and strong follow-up activity.

Production & Campaigns

- 91 production tasks and 125 subtasks completed
- Campaigns executed across billboards, web, email, social media, and local media

Email Marketing

- 11 newsletters sent
- Average open rate: 32.3% | Click rate: 0.6% | Unsubscribes: 0.07%
- Top engagement: Winter Programs, Youth Basketball, Gymnastics, Haunted Hoffman

Social Media

- 33 total posts (Facebook, Instagram, LinkedIn)
- Despite fewer posts, engagement grew significantly:
 - Facebook: +48% views (195K), +20% unique viewers, link clicks doubled, +18% interactions
 - Instagram: +24% views, +139% reach, +42% engagement
- Top paid campaign: Youth Basketball/Little Hoopers – reached 98K+ people, 560+ link clicks
- Top organic post: Haunted Hoffman teaser – 12K+ views

Website

- 15,000 users (13,000 new) | 32,456 sessions
- Most visited pages: RecTrac registration (30K), Search (28K), Homepage (12K), Haunted Hoffman (2.6K)
- Continued strong use for program info and registration

MEMORANDUM M25-103

TO: Recreation & Facilities Committee
FROM: Craig Talsma, Executive Director
Jennifer Sweeney, Director of Recreation
RE: Recreation Board Report
DATE: November 18, 2025

Motion:

Recommend to the full board to include the November Recreation Board report in the November Executive Director's Report.

Recreation Division

- The Willow Center Open House was held on Wednesday, October 15 from 3:00 to 7:00 pm at Willow Recreation Center. Tumbling Times was in the gymnastics studio showing families the new gymnastics studio. Guests toured the renovated fitness center and were able to use the space free of charge. Approximately 80 guests attended the Open House.
- Haunted Hoffman and the Trick or Treat Path were scheduled to be held on October 18, but due to inclement weather this event was rescheduled to Saturday, October 23 at Fabbrini Park from 10:00 am to 2:00 pm. The event went very well, and the numbers are included in the report.
- The Holiday Craft Fair will be held at The Club this year in order to expand the number of vendors. There were 80 vendors last year, and staff anticipates having 120 vendors this year. The craft fair will be held on Saturday, November 22 from 10:00 am to 2:00 pm.

Early Childhood

- 2's and 3's Playschool at WRC were not offered in the fall due to the renovation project. Classes will begin on January 5 and are being promoted in the winter flipbook and in the district's e-newsletters.
- The second family event, pumpkin decorating, was held on October 22. There were 25 families in attendance at TC and 15 families at WRC.
- The second edition of Preschool Chronicles was released on October 22. This edition was all about the theorists behind the Creative Curriculum (the one preschool follows).

Preschool	24/25 WRC	25/26 WRC	24/25 TC	25/26 TC
2's Playschool	6	N/A	10	7
3's Playschool	N/A	N/A	6	7
3's & 4's Preschool	34	32	60	54
Total	40	32	76	68

Enrichment Classes – Fall Session 2

Name	TC	WRC
Lunchbox Adventures	6	5
Little Innovators Academy	7	11
Preschool Book Club	6	7
Culinary Kids Club	10	4
Playdough Power	13	Not Offered

School-Age STAR

- There are 457 STAR Enrollments for the 2025/2026 school year.
- As of November 4, there are 84 children on the waitlist, the majority of which are at Whiteley (45). The staff has moved over 90 students off the waitlist and are actively working on hiring additional STAR counselors.

District 54	Before 3 days	After 3 days	Before 5 days	After 5 days	24/25 Enrollment (for the year)	25/26 Enrollment (as of 11/4)
Armstrong	4	8	22	22	57	56
Fairview	2	9	14	16	42	41
Lakeview	1	5	7	25	37	38
MacArthur	8	17	38	46	92	109
Muir	3	7	13	22	47	45
Lincoln Prairie	5	14	22	19	44	60
District 15						
Whiteley	6	11	32	59	109	108
Total	29	71	148	209	428	457

School Days Out

- There are 34 children registered for the District 54 half day on November 5
- As of November 4, these are registration totals for the Thanksgiving Break Days Off: 20 for November 24, 22 for November 25, and 13 for November 26.
- Field trips include Adrenaline Monkey, Enchanted Castle, and Poplar Creek Bowl

Dance/Baton

Dance Activity	Fall 2024 (Classes offered)	Fall 2025 (Classes offered)	Fall 2024	Fall 2025
Junior Company	1	1	7	7
Performance Company	1	1	9	9
Star Dance Company	1 (4 levels)	1 (5 levels)	28	35
Company Tap	2	3	10	21

Creative Movement	0	1	0	4
Ballet/Tap	7	7	50	45
Ballet/Jazz	5	6	40	43
Jazz/Hip Hop	5	5	47	47
Tap	1	2	4	9
Specialty	2	5	27	45
Total	25	32	229	265

Athletics

- Gymnastics numbers are lower than the 2024 total due to one less session in the fall because of the renovations and transition to the new gymnastics' studio at WRC.
- Gymnastics classes will resume in the new studio the week of October 20 and registration has been very good, with many classes filled.

Youth Sports Activity	Fall 2024	Fall 2025
Shotokan Karate	134	123
Tae Kwon Do	20	9
Bear Fall Basketball Camps & Clinics	58	58
Sports Kids, Inc Classes	42	94
VolleyKidz	N/A	16
Youth House League Soccer	185	225
Gymnastics	353	171
Total	806	756

Youth House League Soccer Program

- Below is a breakdown of numbers for each age group and a comparison of the fall numbers of 2024.
- The House League Soccer season wrapped up on October 26 with a Family Fun Day that coincided with Halloween. Aces and Park District staff hosted a lively 3v3 game day event, followed by a trunk-or-treat where players showed off their costumes and enjoyed trick-or-treating after their games.

Level	2024	2025	+ or -
Prek	20	24	+4
KG	27	31	+4
1 st /2 nd Boys	47	44	-3
1 st /2 nd Girls	17	21	+4
3 rd /4 th Boys	32	34	+2
3 rd /4 th Girls	10	24	+14
5 th /6 th Boys	29	47	+18
5 th /6 th Girls	3	0	-3
Totals	185	225	+40

- The Men's Basketball program continues to increase in numbers. The fall season started on September 17 and will run through the middle of November. There are 5 team registrations and 24 individual registrations, pushing the league to 6 total teams. The winter season will resume in January.
- The Fall Men's Softball league started August 25 and wrapped up games with the playoffs and championship game on Monday, November 3. There were a total of 6 teams participating in the fall league.
- Athletics staff will report on the youth basketball program in the November report. The registration deadline for registration is November 3.

Adult Sports Activity	Fall 2024	Fall 2025
Adult Men's Basketball League (Teams)	N/A	6
Men's 12" Softball	4	6

Field Rentals

- The month of October saw steady use of our soccer fields being rented to HUSC and Grand Sports. Redhawks Football utilized space at lower Cannon for football practices in the month of October.

Aquatics

- Fall swimming lessons began the week of September 8, and session one ends on October 21. Session 2 begins October 28 and will run through December 13.
- The Pumpkin Splash event was held on October 12 with a total of 34 registered.
- Aquatics will be offering 4 free swimming classes for families through our Swim for All incentive throughout Thanksgiving and Winter break.

Type of Lesson	2024	2025
Parent/Tot	28	19
Tots	16	16
Group Classes	185	145
Adult	16	11
Scholarships	0	11
Total	245	202

Adults & 50+

50+ Events	<u>Date</u>	<u>Enrolled</u>
Yoga for Arthritis	9/17-11/5	4
Seniors out Socializing-Early Bird Dinner Lucky Monk	10/1	8
Seniors out Socializing-Bonefish Grill	10/17	9
Lunch & Learn- Home Health Near Me	10/23	9
Pub Trivia	10/23	21
Birthday Lunch	10/24	22
Tai Chi	10/29-12/3	7
Lunch and Learn- Humana Medicare 101	10/30	14

- Prior to the start of our two new classes, Movement Expressions and Yoga Sculpt, staff offered a free trial class in October. We hope to see participation in these new programs grow when they officially begin in November.
- Ascension offered a Fall Flu Clinic on Thursday, October 16 in the Northside lobby at Triphahn, 10 am -12 pm. We had 14 attendees.
- Crossmarketing was done at The Club after two water aerobics classes where staff promoted our open house and surveyed seniors on offerings they would like to see at the Center.
- Our Senior Program attended the Village's Moretti's Senior Luncheon on October 15, where Park District flyers and brochures were distributed.
- The Senior Center Open House will be held on Friday, November 7 from 9:00 to 11:00 am. There will be Yoga and Tai Chi demos and activities to be showcased include volleyball, pickle ball, card play, stitching stars, craft club and Wii sports.

Special Events/Outreach

- The District had a table at the Fire House Open Houses on October 4 and October 11. Besides promoting our programs, staff brought crafts and button making for our table.
- October 5 was Pink the Rink. The district partnered with Asension for this event. There were over 55 in attendance.
- A Seed Collection Volunteer Event was held on October 11 from 8:00 to 10:00 am at Charlemagne Park.
- The Twirling Twisters Baton group was acknowledged at the October Village Board meeting.
- The District assisted with Hispanic Heritage Fest, on October 11 and the Village's first Zein Fest October 18, both held at Village Hall.
- The Haunted Hoffman/Trick or Treat Path event was rescheduled to a week later due to inclement weather; it was held October 22 at Fabbrini Park from 10:00 am to 2:00 pm. This year's event included include: 5 large inflatables including Caspers Haunted Maze and an Enchanted Forest Club, two food trucks, and a new scavenger hunt telling the

story of There was an Old Lady That Swallowed a Bat on the hayride. The Trick or Treat path was enhanced with some new costumes. The addition of a DJ to the Kid Zone was a hit. Approximately 500 patrons stopped by the vendor tables and over 1,000 participants attended the event. There were 375 registered for the Trick or Treat Path. The event was a wonderful kick off to the Halloween season.

- Our first HOWL O Ween dog park event was held at Bo's Run on October 29 from 5:15 to 6:30 pm. Pup Cups and Halloween treat bags were enjoyed by our dressed-up pups. Approximately 20 dogs and owners attended.

Upcoming Events

- Holiday Craft Fair, Saturday, November 22 at The Club (a new location) from 10:00 am to 2:00 pm.
- The Village Annual Friendship Tree Lighting Ceremony will be on Saturday, November 22, at 5:00 pm at Village Hall.
- Bridges Beer Garden Light up the Garden, Saturday, November 29, from 5:00 to 7:00 pm. The Recreation staff will assist by helping with an ornament decorating station.
- Winter Fest with a Candy Cane Lane theme, Saturday, December 6 from 10:00 am to 1:30 pm. This free community event includes cookie decorating, holiday games, iceless skating, a DJ with holiday music, S'mores, Horse sleigh ride, free TopTracer and hot cocoa station. New for 2025 will be a Holiday Tree maze. Wreaths and trees will be available to purchase as well.
- Noon New Years Neon Bash, December 31 from 11:00 am-1:00 pm for kids 4-10 years old to have their own celebration. Pre-registration is required for this new event.

Friends of HEParks Days

Skate with Santa on December 14 from 11:00 am to 1:00 pm.

Recreation Facilities Memberships/Room Rentals

Triphahn Center Fitness

	<u>10/31/2024</u>	<u>01/01/2025</u>	<u>10/31/2025</u>	<u>Var. */-</u>
Billed Members	547	623	642	19
Healthcare Members	72	87	74	-13
Total	619	710	716	6

- TC had 88 new members join in the month of October.
- TC Rental Total: 76 room rentals in the month of October.

Willow Rec Center Fitness & Racquetball

	<u>10/31/2024</u>	<u>01/01/2025</u>	<u>10/31/2025</u>	<u>Var. */-</u>
Billed Members	134	135	0	N/A
Health Care Members	7	6	6	0
Racquetball	29	20	18	-2
Total	166	161	24	-2

- WC members were not billed on October 5 due to fitness being closed for renovation. There are 123 members at the end of the month.
- WRC had 18 new members join in the month of October.
- WRC Rental Total: 15 room rentals in the month of October.

Dog Park Memberships

	<u>10/31/2024</u>	<u>01/01/2025</u>	<u>10/31/2025</u>	<u>Var. */-</u>
Total	468	453	402	-51

- A Howl-o-ween costume party and parade was held at Bo's Run. There as approx. 20 dogs in attendance.
- Water is now turned off for the season at all dog parks.