



1685 West Higgins Road, Hoffman Estates, Illinois 60169 **heparks.org t** (847) 885-7500 **f** (847) 885-7523

AGENDA RECREATION & FACILITIES COMMITTEE MEETING TUESDAY, MARCH 15, 2022 7:15 P.M.

- 1. ROLL CALL
- 2. APPROVAL OF AGENDA
- 3. APPROVAL OF COMMITTEE MINUTES
 February 15, 2022
- 4. COMMENTS FROM THE AUDIENCE
- 5. OLD BUSINESS

6. NEW BUSINESS

- A. Recreation Board Report / M22-022
- B. Facilities Board Report / M22-026
- 7. COMMITTEE MEMBER COMMENTS
- 8. ADJOURNMENT





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MINUTES RECREATION & FACILITIES COMMITTEE MEETING February 15, 2022

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation & Facilities Committee was held on February 15, 2022 at 7:39 p.m. at the Triphahn Center in Hoffman Estates, IL.

| Present: | Chairman Chhatwani, President Kinnane, Comm Reps Beranek, MacGregor, |
|---------------|--|
| Absent: | Commissioner Kaplan, Comm Reps Henderson, Macdonald, and McIlrath |
| Also Present: | Executive Director Talsma, Director of Parks, Planning and Maintenance Hugen, Director of Recreation Kapusinski, Director of Golf & Facilities Bechtold, Director of Administrative Services Cahill, Director of Administration and Finance Hopkins, Executive Assistant Flynn |
| Audience: | Commissioners Friedman, McGinn, Evans and Dressler |

2. <u>Approval of Agenda:</u>

Comm Rep Macdonald made a motion, seconded by Comm Rep Beranek to approve the agenda as presented. The motion carried by voice vote.

3. <u>Approval of the Minutes:</u>

Comm Rep Beranek made a motion, seconded by Comm Rep MacGregor to approve the minutes of the January 18, 2022 meeting as presented. The motion carried by voice vote.

4. <u>Comments from the Audience:</u>

None

5. Old Business:

None

6. <u>New Business:</u>

A. <u>Recreation Board Report / M22-010:</u>

Director Kapusinski highlighted the following:

- This month's report is a summary of January activity and the start of the winter session.
- Steve Dietz, former Willow Rec Center Facility Manager, was promoted to Superintendent of Recreation. He will transition over the next week or so. He will attend an upcoming meeting to introduce himself.
- January brought about the Cook County COVID vaccination mandates, which brought fitness membership numbers down, including cancellations and free holds. We hope to see the numbers go up in the near future with the (probable) lift of the mandates at the end of February.
- Winter Session registration has begun but enrollment is still ongoing.
- Dance has 176 students enrolled, compared to 120 budgeted.
- The business department created a free "vax pass" for seniors who use the Senior Activity Center or walking track so they do not need to show their vaccination proof every time they enter. They can simply swipe their pass to enter the center or the track.
- The Early Childhood program was awarded a Workforce Grant for the teachers at the TC preschool and child care programs, as well as the Willow preschool programs. This is a state-supported grant for teachers who returned to the classroom following COVID.
- Reminder that District 15 will be changing their school hours beginning February 23, which results in extended time in the before- and after-school programs.
- The adult basketball league was canceled, so the Monday evening space will be used for an adult Pickleball league, and 18 of 24 team spots are already filled. Two levels are available, 3.0+ advanced and Social/Newer.
- The Ice programs are doing well: 121 students enrolled in the intro classes, compared to 72 last year. Figure Skating has 365 enrolled, compared to 168 last year. Public Skates have been very well-attended: January 23 had 300 skaters.

Comm Rep Beranek asked about the Programs for All program. Director Kapusinski said that 8 students were accepted into programs for the winter session. No one has been turned away. They give their top 3 choices (most are in ice programs, some indoor soccer). Once registration closes we look to see where the openings are.

Comm Rep MacGregor made a motion, seconded by Comm Rep Beranek to send the Recreation Board Report to the full Board as presented. The motion carried by voice vote.

B. Facilities Board Report / M22-016:

Director Bechtold highlighted the following for Bridges:

- Staff is putting the finishing details on the Top Tracer facility. The goal is to open by March 1. We do have enough range balls for now. Signs are going up on the outside of the building and at the check-in desk. A heater was installed near the check-in area.
- The event schedule has been set for 2022, including two new events at Top Tracer. Staff is working on format details for these new events.
- Preferred tee time contracts went out using PandaDoc, which made the process very easy for customers to sign up virtually and pay online. For the first time, all contracts were in before the deadline.
- All outing and wedding contracts are also being moved to the PandaDoc system.
- Jenny Jones started February 14 as the Bar & Grill Service Manager. She is working on procedures and staffing.
- There are many staff openings at Bridges and throughout the district.
- The Friday night Fish Fry begins March 4. Curbside pickup will be available. Social media posts will begin next week – feel free to share!

Commissioner Evans asked about sales in the pro shop last year. Director Bechtold said they were low, but if we can get product in this year, we should sell it. The golf supply chain is very slow.

Commissioner McGinn asked about range balls. Director Bechtold said they are expected to arrive in April.

Director Bechtold highlighted the following for The Club:

- January brought some challenges with the COVID vaccine mandates for Cook County. We lost 41 members, and put 150 on hold (free of charge). We are hoping most will return at the end of February with the lifting of the mandates. We have social media posts ready to go as soon as the mandates are lifted.
- Equipment will still be spread out, and we will still have a COVID-safe room, where equipment is 10-12 feet apart. These will stay in place.
- Planning to add mid-day classes in mid-March for corporations looking to offer options to their employees.

Commissioner Dressler mentioned she could provide the addresses of the new homeowners for a mailing.

Comm Rep Beranek made a motion, seconded by Comm Rep MacGregor to send the Facilities Board Report to the full Board as presented. The motion carried by voice vote.

7. <u>Committee Member Comments:</u>

Comm Rep MacGregor said it was a great use of the available space to add a pickleball league on Monday nights. Another possible option is a Disco Putting league.

President Kinnane thanked staff and Executive Director Talsma for their work, and encouraged everyone to get out and exercise. He has logged 300 miles of walking since the beginning of January!

Commissioner Chhatwani thanked Executive Assistant Flynn for organizing the IAPD/IPRA conference information. Commissioner Chhatwani had an amazing experience at the conference and learned several new laws. She also noted that the interactive paper hearts wall at The Club is a great idea and very cute, adding that the office is decorated elegantly. Director Bechtold said that Sarah Koeckritz and the membership team are responsible for that.

8. <u>Adjournment:</u>

Comm Rep MacGregor made a motion, seconded by Comm Rep Beranek to adjourn the meeting at 7:56 pm. The motion carried by voice vote.

Respectfully submitted,

Craig Talsma Secretary

Cindy Flynn Executive Assistant

MEMORANDUM NO. M22-022

| TO: | Recreation & Facilities Committee |
|-------|--|
| FROM: | Craig Talsma, Executive Director |
| | Alisa Kapusinski, Director of Recreation |
| RE: | Recreation & Communications/Marketing Board Report |
| DATE: | March 15, 2022 |





The CCDPH guidelines continued through February, requiring vaccination for any participants over 18 years old. These guidelines were dropped February 28. We have seen an uptick in fitness memberships since the guidelines were removed.



| I ripnann Center Fi | tness | | | |
|---------------------|-----------|------------|-----------|------------------|
| Membership | 2/28/2021 | 01/01/2022 | 2/28/2022 | 2022 YTD Var. +/ |
| Total | 510 | 523 | 477 | -46 |

Cook County mandated the COVID vaccination requirement on January 3, 2022. This has impacted membership numbers this month.

| Pass | % Visited in January | % visited in February |
|---------------------------|----------------------|-----------------------|
| TC Fitness Adult | 51% | 51% |
| TC Fitness Junior/Student | 50% | 43% |
| TC Fitness Senior | 52% | 53% |
| Average Paid Members | 51% | 49% |
| TC Gym Pass * | 43% | 40% |
| TC Silver Sneakers * | 13% | 23% |
| TC Tivity Prime * | 8% | 12% |
| TC Renew Active * | 19% | 21% |
| Average Insurance Members | 21% | 24% |

Passes with * are the free health insurance memberships.

Willow Rec Center Fitness & Racquetball

| Total | 140 | 139 | 149 | +10 | | |
|-------------------|-----------|------------|-----------|-------------------------|--|--|
| Racquetball | 46 | 36 | 37 | +1 | | |
| Fitness | 94 | 103 | 112 | +9 | | |
| <u>Membership</u> | 2/28/2021 | 01/01/2022 | 2/28/2022 | <u>2022 YTD Var. +/</u> | | |

| Pass | % Visited in January | % visited in February |
|----------------------------|----------------------|-----------------------|
| WRC Fitness Adult | 41% | 45% |
| WRC Fitness Junior/Student | 38% | 78% |
| WRC Fitness Senior | 23% | 32% |
| Average Paid Members | 34% | 52% |
| WRC Gym Pass * | | |
| WRC Silver Sneakers * | 18% | 9% |
| WRC Tivity Prime * | 0 | 6% |
| WRC Renew Active * | 22% | 0% |
| Average Insurance Members | 13% | 5% |

<u>Winter Group Fitness enrollment: (to date – enrollment still open)</u>

| Class | Winter 2022 |
|--------------------|-------------|
| 50+ Forever Strong | 6 |
| 50+ Basic Exercise | 42 |
| Fitness Boot Camp | 41 |
| Women of Steel | 19 |
| Senior Tai Chi | 5 |



| <u>Membership</u> | 2/28/2021 | 01/01/2022 | 2/28/2022 | <u>2022 YTD Var. +/</u> |
|-------------------|-----------|------------|-----------|-------------------------|
| Total | 536 | 700 | 693 | -7 |



General Programs:

| Program | Winter 2021 | Winter 2022 |
|----------------------------|-------------|-------------|
| Baton & Poms | 24 | 40 |
| A&A Music (piano & guitar) | 6 | n/a |

| Choir & Theater programs | 5 | 11 |
|--------------------------|-----|------------------------------------|
| Shotokan Karate | 55 | 102 |
| Tae Kwon Do | 20 | 43 |
| Gymnastics | 69 | 382 * winter enrollment still open |
| Racquetball lessons | n/a | 12 |
| Racquetball leagues | n/a | 20 |

Dance:

- There are 176 dancers enrolled in the winter/spring session compared to 111 last winter.
- Stars Dance Company had their first two competitions: Dance Idol was in Des Plaines on February 5, while UPROAR in Batavia took place on February 26 and 27.
- We officially secured a rental for the annual dance recital which will be held on May 21 at Hoffman Estates High School.

Outdoor Recreation:

• The Ice Fishing Derby took place on February 6 with 70 participants, compared to 86 last year.



Senior Center January & early February events:

- Paramount Theater to see Groundhog Day: 6 participants
- Valentine's Day Luncheon 2/14: 21 participants
- Seniors Out Socializing 2/18: 5 participants
- Pub Trivia 2/24: 32 participants
- February Birthday Lunch 2/25: 8 participants
- Lunch & Learn 3/2: 14 participants

Upcoming senior events:

- St Patrick's Day Luncheon 3/17
- Lunch & Learn 4/6
- San Filippo Tour 4/13
- Rock of Ages show at Paramount 4/20



Little Stars Child Care has 39 children enrolled; last February there were 23 children.

An LSC open house was held on February 12 and another will be held March 12 to boost enrollment into each classroom. LSC is looking to hire one more full-time teacher and one part-time teacher.

Part-Day Preschool 21/22

| 20-21 TC | | 21-22 TC | | +/- | 20-21 WR | С | 21-22 WRC | 1 | +/- |
|----------------|----|----------------|-----|-----|----------------|----|----------------|----|-----|
| Threeschool | 0 | Threeschool | 13 | +13 | Threeschool | 0 | Threeschool | 5 | +5 |
| 2's Playschool | 6 | 2's Playschool | 23 | +17 | 2's Playschool | 0 | 2's Playschool | 11 | +11 |
| 3's & 4's | 49 | 3's & 4's | 77 | +28 | 3's & 4's | 34 | 3's & 4's | 32 | -2 |
| Total | 55 | Total | 113 | +58 | Total | 34 | Total | 48 | +14 |

WRC preschool is still looking for a director-qualified part-time teacher.

The preschool program was awarded \$26,400 from the Child Care Workforce Grant. These funds are used for teacher bonuses as the grant was created to support teachers returning to the workforce during COVID. The grant money was divided between all the preschool and child care teachers.

Winter Early Childhood enrollment:

- 10 in Little Learners
- 16 in Books come Alive
- 10 in Sticky Fingers
- 16 in Little Scientists
- 17 in Lunch Bunch
- 8 in Mini Chefs

These enrichment classes are offered immediatley after preschool dismisal giving students an extended day in their classroom. Enrichment was not offered last year for comparisons due to the COVID and not mixing students.

Winter Parent-Tot enrollment:

- 12 in Tot Rock & Kid Rock
- 7 in Fun with 2's & You



STAR Enrollment

| | 3 days before | 3 days after | 5 days before | 5 days after | Total enrolled |
|-----------------|------------------|-----------------|------------------|-----------------|-------------------|
| Armstrong | 4 | 11 | 15 | 17 | 47 |
| Fairview | 1 | 14 | 17 | 32 | 64 |
| Lakeview | 1 | 2 | 16 | 36 | 55 |
| Lincoln Prairie | 3 | 2 | 20 | 16 | 41 |
| MacArthur | 0 | 10 | 22 | 26 | 58 |

| Muir | 3 | 3 | 13 | 23 | 42 |
|------------------|----|----|-----|-----|-----|
| Total for D54 | 12 | 42 | 103 | 150 | 307 |
| | | | | | |
| Whiteley | 6 | 8 | 32 | 44 | 90 |
| Thomas Jefferson | 2 | 12 | 10 | 39 | 63 |
| Total for D15 | 8 | 20 | 42 | 83 | 153 |

** District 15 changed their school times effective Wednesday, February 23 due to a bus driver shortage. Notification was sent out to all our STAR families notifying them that their final two monthly payments will be adjusted due to the adjusted time of care provided.

Kinder STAR enrollment:

NEW! Morning Kinder STAR (in afternoon Kindergarten at school)

| | 3 days | 5 days |
|------------------|--------|--------|
| Whiteley | 1 | 0 |
| Thomas Jefferson | 3 | 4 |

Afternoon Kinder STAR (in morning Kindergarten at school)

| | 3 days | 5 days |
|------------------|--------|--------|
| | | |
| Whiteley | 5 | 8 |
| Thomas Jefferson | 3 | 7 |

No School Days

| | Enrolled |
|---------------------------|----------|
| 2/17 D54 Half Day off TC | 28 |
| 2/18 D54 Full Day off TC | 24 |
| 2/21 D54 Full day off TC | 13 |
| 2/21 D15 Full Day off WRC | 12 |
| 2/22 D15 Full Day off WRC | 12 |



Hoffman Basketball Academy

• Winter basketball league is running throughout this month with games on Saturdays.

| | 2019 | 2020 (last normal | 2022 |
|--|------|-------------------|------|
| | | pre-covid season) | |
| 1 st /2 nd grade Co-Ed | 73 | 79 | 84 |
| 3 rd /4 th grade Boys | 73 | 79 | 69 |
| 5 th /6 th grade Boys | 55 | 68 | 37 |
| 7 th /8 th grade Boys | 49 | 39 | 49 |
| 3 rd /4 th grade girls | 10 | 18 | 20 |
| 5 th /6 th grade girls | 13 | 17 | 20 |
| 7 th /8 th grade girls | 9 | 9 | |
| TOTAL | 282 | 309 | 279 |

2021 season was not a regular season due to COVID restrictions. All teams had to play in pods. 2021 "pod" season had 92 players.

Baseball

- Our first-ever spring camps with Rage Baseball registration is now open. We currently have 61 players signed up across 4 different dates. Our Monday, March 14 date for K-4th is already full!
- Registration is ongoing for our spring league. Numbers have already passed the total numbers of our 2021 spring league.

| | Shetland | Pinto | Mustang | Mustang Bronco | | Pony N60 | |
|------|----------|-------|---------|----------------|----|----------|-----|
| 2021 | 48 | 48 | 37 | 12 | 0 | 32 | 177 |
| 2022 | 66 | 59 | 35 | 16 | 11 | 0 | 187 |

Soccer

- Indoor soccer registration has 71 players compared to 74 last year.
- HUSC Soccer Essentials classes have 86 participants in winter, compared to 22 last year.

E-Sports

- ESZ hosted 2 birthday parties in February
- ESZ hosted 1 Fortnite tournament with a total of 8 participants
- ESZ hosted 1 Free Play day with a total of 9 non-member participants

| Membership | Dec 2021 | Jan 2022 | Feb 2022 |
|----------------------|----------|----------|----------|
| Total | 15 | 14 | 13 |
| | | | |
| Pass Visits | 21 | 4 | 11 |
| # of Members visited | 9 | 2 | 11 |

New! Adult Pickleball League

• Monday nights from 7 to 9 p.m. Two divisions: Level 3.0+ players & New/Social Players. The maximum number of teams is 24, and to date there are 18 teams enrolled.



Hockey:

| | 2021 | 2022 |
|----------------|------|------|
| Tot Level | n/a | 44 |
| Hockey Level 1 | 41 | 34 |
| Hockey Level 2 | 31 | 44 |
| TOTAL – winter | 72 | 122 |

Fall/Winter league hockey will conclude at the end of February/early March. Many teams had success at tournaments this winter!

| Tournament | Team |
|--|---------------------------|
| 1st Place - Girls Ponytail Classic | NWHL U10 Wolverines Girls |
| 1st Place - Girls Irish South Bend Cup | NWHL U10 Wolverines Girls |
| 1st Place - Girls Chi-Town Cup Series | NWHL U10 Wolverines Girls |
| 1st Place - Mad City Midwinter Classic | NWHL Squirt 1 |
| 1st Place - Under the Lights Outdoor | NWHL Squirt 1 |
| 1st Place - Cheddar Cheese Classic | NWHL Squirt 2 |
| 1st Place - Cheddar Cheese Classic | NWHL Peewee 1 |
| 2nd Place - Ultimate Hockey STL | NWHL Peewee 2 |
| 2nd Place - Ultimate Hockey CHI | NWHL Peewee 2 |
| 1st Place - Polar Vortex Classic | NWHL Bantam 1 |
| | |
| 2nd Place - Great Lakes Winter Classic | Peewee PRIME |
| 1st Place - Chicago President's Cup | Bantam PRIME |

| | Spring 2021 | Spring 2022 – to date (registration opened 3/2) |
|--------------------------|-------------|--|
| Mites | 24 | 17 |
| Squirts | 40 | 19 |
| PeeWees | 26 | 11 |
| Bantams | 32 | 13 |
| Midgets | 34 | 15 |
| Wolverines U10 | 17 | 5 |
| Prime & Tournament teams | | 27 |
| TOTAL | 173 | 107 |

Registration for the spring season opened March 2. Enrollment to date is as follows:

Adult League spring season is set to start mid-March. There are six teams enrolled with a possible seventh team. This compares to five teams in fall.

Figure Skating:

- Winter figure skating classes began in January with 413 participants, compared to 168 last year!
- There are 23 skaters with an unlimited Freestyle pass for this month.

Public Skate for February:

- February 6: 113 pre-reg & 144 walk-ins = 257
- February 21: 118 pre-reg & 152 walk-ins = 270
- February 27: 145 pre-reg & 153 walk-ins = 298



The Club Swimming Lessons:

| Swim Lessons | Winter 2022 |
|-----------------|-------------|
| Parent Tot | 26 |
| Tot Swim | 6 |
| Group Lessons | 106 |
| Private Lessons | 33 |
| TOTAL | 171 |

Lessons were not offered in Winter 2021 due to COVID guidelines.

Seascape 2022 passes sold to date:

| | Nov | Dec | Jan | Feb | Total Summer 2022 Passes Sold |
|----------------------|-----|-----|-----|-----|-------------------------------|
| Seascape pass | 36 | 41 | 12 | 24 | 146 |
| Seascape senior pass | 3 | 9 | 1 | 0 | 15 |



Special Projects & Promotions:

- Spring Program Guide
- Ice Fishing Derby
- Public Skates
- Soccer/Baseball Registration
- Presidents Day
- Top Tracer Opening
- Golf Course Opening
- Summer Camp Brochure
- Try Hockey for Free

<u>Club</u>

February promotion and member retention activities are always popular with members. C&M printed, cut and hung hundreds of hearts at The Club. These hearts included large and small fitness options.

Bridges

- Golf Season Passes On sale
- Top Tracer Opening Soon
- Golf Course Opening Soon
- Golf Course Promotional Pieces
- Fish Fry

Human Resources:

- Hoffman Estates High School Resource Fair for Spanish Language Families
- Spanish language flyer for park district positions
- HR onboarding presentation.
- Job Postings for positions

Community Partnerships:

- Hoffman Estates High School Resource Fair for Latin Families
- 4th Fest Event Meeting at the Village
- Hoffman Estates Juneteenth Community Event Planning Meeting
- Breakfast with the Mayor
- Arts Commission Village Commission

- Hoffman Estates Chamber of Commerce Board Meeting
- Hoffman Estates Chamber of Commerce Golf Committee

Spring Brochure Launch:

- Creation of New Webpages Cricket, Camp and Climbing for the new site
- Updated Guide Display Options for Spring Programs added coded program-specific options
- Spring Program Yard Signs ordered for local parks
- Updated Rectrac with new buttons to reflect new programs and activities. C&M worked with program supervisors and customer service to add the most request buttons to the program search page.

Podcast:

- Laid out the first six months of podcast topics
- Trained on the podcast equipment
- Developed Jingle
- Recorded first podcast
- Researched website infrastructure for podcast

Email campaigns: 7 e-blasts were sent out this month.

- All District February 2 Month Highlights
- Senior Center February Newsletter
- All District Rental Space, Parties and Now Hiring
- Dog Park Members
- All District Email Golf, Top Tracer and Registration Deadlines
- All District Registration Opens Wednesday
- All District Masks Changes

Social Media:

• 33 posts in February

Most popular series of posts:

- Stars Dance Company Success was the best performing social media post during February. 306 social media interactions
- Stars Dress rehearsal post had 356 Facebook interactions.
- Ice Fishing Derby reminder post and results were also extremely popular during the month with three posts having over 200 interactions.





of Followers:

| Account | Social Media Platform | February 2022 | January 2022 |
|----------------------------|-----------------------------|------------------|-----------------|
| Bridges of Poplar Creek | Facebook | 1,131 | 1,118 |
| | Instagram | 145 | 142 |
| | Twitter | 159 | 160 |
| The Club | Facebook | 1,683 | 1,687 |
| | Instagram | 365 | 361 |
| | Twitter | 46 | 40 |
| HEParks | Facebook | 5,425 | 5,300 |
| | Instagram | 1,011 | 1,002 |
| | Twitter | 1,091 | 1,092 |
| Ice Academy | Facebook | 113 | 111 |
| Wolf Pack | Facebook | 427 | 408 |
| | Instagram | 402 | 388 |
| Senior Center | Facebook | 134 | 134 |

Website:

- Overall February 2022 highest page views: Home, Program Guide, Public Skate, Now Hiring and Figure Skating (compared to January 2021 highest page views: Home, Program Guide, Bids, and Public Skate).
 - This is the first time Now Hiring has been the top 5 page views. The Now Hiring page is a brand new page created from an e-blast that drove people to this new site.
- The all-district email blasts continue to be the highest drivers of traffic to the website. Thursdays & Mondays are the highest visited days of the week.

Press Releases:

• Park District General Information update – for local Daily Herald guide

MEMORANDUM NO. M22-026

| TO: | Recreation Committee |
|-------|---|
| FROM: | Craig Talsma, Executive Director |
| | Brian Bechtold, Director of Golf & Facilities |
| RE: | Golf & Facilities Report |
| DATE: | March 15, 2022 |
| | Bridges of Poplar Creek & The Club Board Report |

Bridges General Programs

- Preferred Tee Time contracts have been sent out using our new electronic form software PandaDoc. This new method was a big help in tracking and receiving the contracts back in a timely manner. For the upcoming season, we have 10 contracts received for Saturday and 12 contracts for Sunday.
- Staff has created our Event Schedule for 2022. Bridges has the following events planned and marketing packets have been created. Event registrations are available online.
 - March Madness Golf Event: March 19 (SOLD OUT)
 - New Event: TopTracer Team Event: March 27
 - Breakfast with the Bunny: April 2
 - Par 3 Challenge: April 6
 - New Event: Spring Senior Scramble: May 18
 - ProAm Scramble: October 9
 - Turkey Shoot: November 5
 - New Event: TopTracer Team Event: November 12
 - Breakfast with Santa and Winter Fest: December 10
- We are excited to have TopTracer Range open and ready for business in early March. We had a great first week with 117 reservations in the first days.

Golf Rounds

| | Μ | ONTHLY RO | UND TOTAL | S | |
|------|------|------------------|-----------|------|-------------------|
| 2018 | 2019 | 2020 | 2021 | 2022 | 5 Year Average |
| 278 | 0 | 0 | 0 | 0 | 56 |
| | | YTD ROUN | D TOTALS | | · |
| 2018 | 2019 | 2020 | 2021 | 2022 | 5 Year Average |
| 278 | 0 | 0 | 0 | 0 | 56 |

Range Information

| MONTHLY RANGE BASKET SALES TOTALS | | | | | |
|-----------------------------------|------|------|------|------|-------------------|
| 2018 | 2019 | 2020 | 2021 | 2022 | 5 Year Average |
| 104 | 0 | 0 | 0 | 25 | 26 |

| YTD RANGE BASKET SALES TOTALS | | | | | |
|-------------------------------|------|------|------|------|-------------------|
| 2018 | 2019 | 2020 | 2021 | 2022 | 5 Year Average |
| 104 | 15 | 0 | 0 | 33 | 30 |

Food & Beverage

- We hosted our first Fish Fry on March 4. Once again we were very busy with a total of 14 curbside pickup and to-go orders. For the first night we did a total of 113 covers.
- Breakfast with the Easter Bunny on April 2 is filling in nicely with a 175 guests reserved.

February Events 1 memorial luncheon servicing 24 guests 1 anniversary party servicing 40 guests

March Events 1 breakfast meeting servicing 23 guests 1 March Madness Lunch tickets for 144 guests

2022 weddings 10 ceremony/receptions (4 cancelled in January to move to different county) 1 reception only

2023 1 ceremony/reception

Golf Maintenance Summary

The snow is FINALLY melting and the course is getting prepped for its opening. We are so happy that the weather has finally turned for the better and we are eager to get the season underway.

- A variety of expired trees have been cut down and stumps have been ground down.
- All greens have had sand brushed off and coco mat dragged.
- Dan Weir, our Golf Course Mechanic, is changing oil and filters on last few carts from clubhouse.
- Course accessories have been prepped and are ready to put out.
- Just about all chemical has been received and stored.
- All cart runoffs have been marked for the end loader to come in and dig out gravel.
- Chemical application program has been set for the season.

Part Time staff has been contacted and over the next few weeks staff will be brought in for training on equipment and then we will get into our normal maintenance practices. We currently have almost a full team. We are looking for a couple more staff members to round out our maintenance team for 2022.



February 2022

| Membership Totals | 2/28/2021 | <u>1/01/2022</u> | 2/28/2022 | Var. +/- |
|-------------------|-----------|------------------|-----------|----------|
| Totals | 1940 | 2160 | 2104 | -56 |

Member Services/Sales

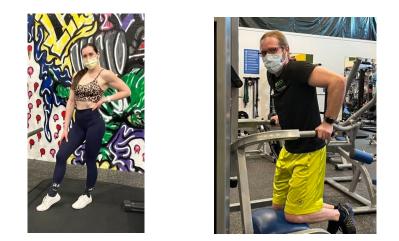
- With another month with the vax/mask mandates in place, February new member numbers were very low, in relation to a "normal" February (2018-2021 average was 128).
- We did bring in 84 new members in February, despite the mandates.
- Club staff did create some member retention fun events in February to keep members active and engaged. With fitness challenges, guessing games, and interactive feedback activities we weaved a theme of a "love for fitness" throughout the month.
- Club staff offered free workouts to the community throughout February with free guest days on each Friday, as well as a bonus community fitness day on Feb 21, where we offered treats and refreshments throughout the day.



• We had 1,499 unique visits in February. Meaning, approx. 71% of members are visiting/using the facility at least once a month.

Operations and Fitness Departments:

- Club staff had to continue with limited event and rental offerings due to the mandate. We were able to run a Kids Day Off event on Feb 21 with 22 kids enrolled. The kids had a great time with options like gym games, craft, free play, and a movie.
- Options Basketball also ran a free basketball clinic for different age groups on Feb 21 with over 45 kids attending.
- We featured 2 more members, Victoria J and Michael L, this month through our Member Spotlight series. Both are health care workers with amazing stories. Details can be viewed on our website Link: <u>https://www.theclubps.com/member-spotlight</u>



Recommendation

Staff recommends that the Recreation and Facilities Committee forward the March Golf & Facilities report to be included in the March Executive Director's Report for Board approval.