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**MINUTES
RECREATION COMMITTEE
June 18, 2019**

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation Committee was held on June 18, 2019 at 7:32 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Chairman K. Evans, Commissioner Kinnane, Comm Reps Dressler, Henderson, Macdonald, S. Neel, Wittkamp

Absent: None

Also Present: Executive Director Talsma, Director of Recreation Kapusinski, Director of Parks, Planning and Maintenance Hugen, Director of Golf and Facilities Bechtold

Audience: President Kaplan; Commissioners Kilbridge, R. Evans, McGinn, Comm Reps Poeschel, Sernett, Aguilar, Wilson, Macdonald

2. Approval of Agenda:

Comm Rep Neel made a motion, seconded by Comm Rep Macdonald to approve the agenda as presented. The motion carried by voice vote.

3. Approval of the Minutes:

Comm Rep Macdonald made a motion, seconded by Commissioner Kinnane to approve the minutes of the May 21, 2019 meeting as presented. The motion carried by voice vote.

4. Comments from the Audience:

None

5. Old Business:

None

6. New Business:

A. Proposed plan for The Club/ M19-060:

Executive Director Talsma reviewed the item noting that staff had been working on this issue. He explained that the Club was 18 years old and needed to be updated. He also explained that the CMP pointed out that one of the top priorities for the community was adult fitness and adult fitness programming.

Director Bechtold presented a slide show that showed that nationally fitness memberships have doubled in the last 20 years; however, The Club has remained stagnant and over the last five years the membership is trending downward. Additionally, there is a clear downward trend in Tennis, Personal Training and Aquatics. Commissioner McGinn asked about the industry standard and it was noted that the downward trend was across the board.

Director Bechtold explained that they were consulting with Mr. Mark Davis, Club Marketing & Management.

Commissioner McGinn asked if they talked with Gurnee on their experience with Club Marketing and it was noted that staff did.

Comm Rep Henderson asked about the cost and Executive Director Talsma noted that it would be about \$4,000 plus expenses.

Commissioner McGinn asked about the Club capacity and Executive Director Talsma noted it was 5,000 of which they have never had more than 3,200. He also explained that they would need to address the replacement of the lockers in the future.

Commissioner Kinnane asked where Mr. Davis was from and it was noted to be Salt Lake City and that the district would also pay for transportation and some meals.

Comm Rep Sernett asked about offering open houses and other advertising and Executive Director Talsma explained they were presently doing those items.

Comm Rep Dressler asked about a nutritionist and stress classes and Executive Director Talsma noted they also had those items.

Chairman R. Evans asked about TC and WRC and Executive Director Talsma explained that staff was watching them, but their capacity was much lower.

Director Bechtold explained that Mr. Davis would be doing a walk through at Triphahn Center.

Information only memo.

B. Recreation Report/M19-058:

Director Kapusinski reviewed the report noting that the district was partnering with the Village and Sears Center to offer Yoga on the Village Green. She also explained that the Silver Sneakers program was up and running at TC and WRC.

She explained that camps started a week later due to the extended school year because of the snow days and that Cricket was at Canterbury Fields this year.

President Kaplan asked about the soccer program and Director Kapusinski explained that they were offering Soccer in-house and Soccer in-house plus; much like the Wolf Pack Prime in addition to Wolf Pack.

She explained that they had 1150 Seascape Pass Holders. Commissioner Kinnane asked about the impact from the additional camp swimmers from Hanover Park and Director Kapusinski noted that they were about 50 and it was working well. Commissioner Kinnane asked if the district was taking advantage of the Hanover Park pool shutdown and Director Kapusinski explained that we had an ad in their brochure and were offering resident rates during their pool shutdown.

Comm Rep Macdonald made a motion, seconded by Commissioner Kinnane to send the Recreation Report M19-058 to the board as presented. The motion carried by voice vote.

C. Golf & Fac Report/M19-061:

Director Bechtold reviewed the report. Executive Director Talsma reminded all of the Board/Comm Rep/Foundation Social to be held at BPC on June 27th.

Director Bechtold explained that the rounds were down at the golf course due to the wet weather. He noted that they were excited about the consultant coming to the Club.

Chairman K. Evans asked about the emails and it was noted that new perspectives to the Club were emailed 2-3 days after their visit along with an additional follow up.

Commissioner Kilbridge asked if they knew why participants did not join and Director Bechtold explained they did and it was often location, competition or cost. She asked to be put on the email list. Executive Director Talsma and Director Bechtold noted that they were emails to active participants and that

C&M was working to address sending emails to complimentary memberships i.e. staff and board.

Comm Rep Neel made a motion, seconded by Comm Rep Henderson to send the Golf & Fact Report/M19-061 to the board as presented. The motion carried by voice vote.

7. Committee Member Comments:

Comm Rep Dressler apologized for missing meetings and noted that her advertisement on the district marquee signs was generating business.

Comm Rep Macdonald congratulated staff on their hard work.

Comm Rep Henderson noted that they were great reports.

Comm Rep Neel noted that she had her scouts at the last board meeting as BOH and thanked Director Hugen and staff for working with them on their projects.

Commissioner Kinnane acknowledged Ronnie, Harry, Bill and Bob from BPC as outstanding staff.

Chairman K. Evans said he had the opportunity to volunteer at the SRT Golf Outing and that Manager Holst had done a great job; that the course looked good.

8. Adjournment:

Comm Rep Macdonald made a motion, seconded by Comm Rep Neel to adjourn the meeting at 8:30 p.m. The motion carried by voice vote.

Respectfully submitted,

Craig Talsma
Secretary

Peg Kusmierski
Recording Secretary