



1685 West Higgins Road, Hoffman Estates, Illinois 60169
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The mission of the Hoffman Estates Park District is to offer healthy and enjoyable experiences for our residents and guests by providing first class parks, facilities, programs and services in an environmentally and fiscally responsible manner.

**AGENDA
RECREATION COMMITTEE MEETING
TUESDAY, MAY 15, 2018
7:30 p.m.**

1. ROLL CALL
2. APPROVAL OF AGENDA
3. APPROVAL OF COMMITTEE MINUTES
 - April 17, 2018
4. COMMENTS FROM THE AUDIENCE
5. OLD BUSINESS
6. NEW BUSINESS
 - A. Agreement with Community Consolidated School District 15, Resolution R18-003 / M18-049
 - B. Balanced Scorecard / M18-050
 - C. Recreation, Facilities & Golf Report / M18-054
7. COMMITTEE MEMBER COMMENTS
8. ADJOURNMENT

All meetings are held in the boardroom of the Scott R. Triphahn Community Center & Ice Arena at 1685 W. Higgins Road in Hoffman Estates unless otherwise specified. If an accommodation or modification is required to attend these public meetings please contact Jane Kaczmarek at jkaczmarek@heparks.org or (847) 885-8500 with at least 48 hours' notice.



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**MINUTES
RECREATION COMMITTEE
April 17, 2018**

1. Roll Call:

A regular meeting of the Hoffman Estates Park District Recreation Committee was held on April 17, 2018 at 8:00 p.m. at the Triphahn Center in Hoffman Estates, IL.

Present: Commissioner R. Evans, Comm Rep Henderson, Neel, Wittkamp, Chairman Kinnane

Absent: Comm Rep Dressler, Snyder

Also Present: Executive Director Bostrom, Deputy Director/A&F Director Talsma, Rec/Facilities Director Kies, Golf Director Bechtold

Audience: Commissioner Bickham, Kilbridge, R. Evans, McGinn, President Kaplan

2. Approval of Agenda:

Comm Rep Neel made a motion, seconded by Comm Rep Wittkamp to approve the agenda as presented. The motion carried by voice vote.

3. Approval of the Minutes:

Commissioner R. Evans made a motion, seconded by Comm Rep Henderson to approve the minutes of the March 20, 2018 meeting as presented. The motion carried by voice vote.

4. Comments from the Audience:

None

5. Old Business:

None

6. New Business:

A. Rec, Fac, Golf Report & IQ2018 Goals/M18-042:

Director Kies reviewed the report noting that Earth Day was April 22 and the district had a walk planned for the 21st. Comm Rep Neel asked about the location as she had received a text reminding her that it was at Tall Oaks but they were moving it. Director Kies explained that it would be moved to Vogelei to include the clean-up and that there would be an update as well as Superintendent Basile at Tall Oaks in case not everyone received the information.

Commissioner R. Evans asked about the free fishing program and Director Kies noted that the instructor would bring some equipment and offer beginner fishing lessons.

President Kaplan asked if there was a back-up day for the Community Garage Sale and Director Kies explained that with the pool opening, staff had talked about a fall rain date.

Director Kies also wanted to recognize Commissioner R. Evans for assisting the 50+ group in getting a piano donated.

President Kaplan asked about the Hockey meeting and it was noted that it would be held April 24 from 6-7 p.m. in the board room at TC.

Director Bechtold reviewed his portion of the report noting that Fish Fry had a great season with 716 customers. He also reminded everyone that the Music Night would return for the spring/summer. He noted that the Easter Brunch had 360 customers.

Director Bechtold noted that a large Willow tree had fallen between holes 13 and 16 and would have to be removed by maintenance. He explained that they were reviewing the options for replacing the tree. He also reminded everyone of Executive Director Bostrom's party Thursday at 4:30 and the golf at 1:30.

Commissioner R. Evans noted that the permanent tee time meeting was well attended and had some good questions.

Comm Rep Neel made a motion, seconded by Commissioner R. Evans to send the Rec, Fac, Golf Report M18-042 and 1Q2018 Goals to the board as presented. The motion carried by voice vote.

7. Committee Member Comments:

Comm Rep Neel informed everyone that TC had free USA Basketball Clinics and they were great. She encouraged all to attend and pass the word along.

Comm Rep Henderson said she would miss Executive Director Bostrom and congratulated Deputy Director Talsma on being appointed as the Executive Director.

Commissioner R. Evans asked how the sled hockey went and Director Kies noted that it was very good.

Commissioner Kinnane thanked Director Kies and Adv & Spons Manager Massani for the Windy City Bulls tickets. He also said that the Easter Brunch had been fantastic and congratulated Deputy Director Talsma noting that he would also miss Executive Director Bostrom.

8. Adjournment:

Comm Rep Neel made a motion, seconded by Comm Rep Wittkamp to adjourn the meeting at 8:20 p.m. The motion carried by voice vote.

Respectfully submitted,

Dean R. Bostrom
Secretary

Peg Kusmierski
Recording Secretary

HOFFMAN ESTATES PARK DISTRICT MEMORANDUM NO. M18-049

TO: Recreation Committee Meeting
FROM: Craig Talsma, Executive Director
Mike Kies, Director of Recreation & Facilities
RE: Agreement with Community Consolidated School District 15
DATE: May 11, 2018

Background

The district's Agreement with Community Consolidated School District 15 (SD15) is set to expire at the end of June 2018. This cooperative agreement has been very beneficial for both the park district and SD15. Attached is Resolution R18-003 to enter into an Agreement with SD15 which would extend the agreement until June 30, 2023.

Recommendation

Staff recommends the board approve Resolution R18-003, renewing our agreement with Community Consolidated School District 15 until June 2023.

**A RESOLUTION GRANTING AUTHORITY TO
THE PRESIDENT OF THE BOARD OF PARK
COMMISSIONERS OF THE HOFFMAN ESTATES PARK DISTRICT
TO ENTER INTO AN AGREEMENT WITH THE BOARD OF
COMMUNITY CONSOLIDATED SCHOOL DISTRICT 15**

WHEREAS: Cooperation between the Hoffman Estates Park District and Community Consolidated School District 15 results in benefits to both public bodies, and;

WHEREAS: The specific benefits that accrue to the Hoffman Estates Park District are:

1. The priority on availability of space at Thomas Jefferson and Frank C. Whiteley Schools in Hoffman Estates for the conduct of all seasonal recreation programs conducted by the Hoffman Estates Park District.
2. The use of Thomas Jefferson School for summer programs conducted by the Hoffman Estates Park District. Use of Thomas Jefferson School is designated to the days during the summer when custodians are already assigned as part of their normal work schedule.

WHEREAS, the specific benefits that accrue to the Community Consolidated School District 15 are:

1. A program of grounds maintenance as specified (including aerating, weed control, seeding, fertilizing) at Thomas Jefferson and Frank C. Whiteley Schools that assures the School District that the physical assets of these properties are preserved.

THEREFORE, BE IT RESOLVED BY THE BOARD OF PARK COMMISSIONERS OF THE HOFFMAN ESTATES PARK DISTRICT, COOK COUNTY, ILLINOIS:

Section 1. That the President of the Hoffman Estates Park District is hereby authorized to enter into an agreement with the School Board of Community Consolidated School District 15, as follows:

The Hoffman Estates Park District, Cook County, Illinois hereinafter known as the Park District and Community Consolidated School District 15, hereinafter known as the School District, for and in consideration of the mutual promises herein above and below contained, agree as follows:

PARK DISTRICT GROUNDS MAINTENANCE AGREEMENT

1. The Park District agrees to mow school grounds at Thomas Jefferson and Frank C. Whiteley Schools. All close trimming of school property and boulevards will be the responsibility of the park district.

2. The Park District agrees to aerate school grounds by tractor (no handwork) at Thomas Jefferson and Frank C. Whiteley Schools.
3. Each fall, the Park District will perform top seeding of athletic fields used by the Park District and other areas by mutual agreement providing the School District can control traffic on these areas following top seeding.
4. Each spring, the Park District will apply one application of weed and feed to prevent growth of dandelions and other undesirable weeds at Thomas Jefferson and Frank C. Whiteley Schools. Prior to the application of any fertilizers or weed control treatment, the park district will provide the school district with material data sheets for approval and approval for the applications.
5. The Park District will maintain all refuse containers during soccer and baseball season, and any other scheduled Park District programs on a regular basis.

THE SCHOOL DISTRICT AGREES

1. To permit the Park District to use school buildings at no cost on the designated three days during the school term and use of Thomas Jefferson School for summer programs conducted by the Hoffman Estates Park District when custodians are already assigned to said facilities as part of their normal work schedule and playground facilities without charge. Other out-of pocket expenses such as unscheduled overtime and any utility usage costs outside of the normal building usage hours will be billed to the Park District. If the park district schedules the school building for use during the school term for either or both of the two days designated for nonuse, fees approved by the Board of Education shall be charged.
2. To mow at a School District site if activities will be taking place at that site on a designated mowing date, provided that a mowing schedule was provided to the School District. Any change in schedule requires one-day notice to the Park District.
3. Provide a school time schedule designating class times and lunch hours prior to the new school year.
4. After the school district including PTA groups has scheduled events, the Park District will receive first priority in the scheduling of the School District's indoor facilities, with the exception of classrooms, unless scheduled through special arrangements. By the first of March each year, the building principal shall designate which of the three days each week their respective building will be available for use for the following year.
5. It shall be a provision of this agreement that the agreement covers the dates inclusive July 1, 2018, through June 30, 2023.

INDEMNIFICATION AND HOLD HARMLESS

In consideration of Community Consolidated School District 15, Cook County, Illinois (the "School District") permitting the Hoffman Estates Park District (the "Park District") to utilize the School District's facilities for Park District sponsored and operated recreational activities, the Park District does hereby agree to indemnify, defend and save harmless the School District, its Board of Education and members thereof individually and all employees and agents of the Board (hereinafter "Indemnitee") from and against any and all claims, actions, damages, liability and expenses in connection with loss of life or personal injury arising from or out of any occurrence in, upon or at the said premises occasioned wholly or in part by any act or omission of any person present on the premises as a participant or spectator of the program being sponsored or operated by the Hoffman Estates Park District. In case the Indemnitee shall without fault on its part be a party to any litigation in which a claim as aforesaid is made arising out of the use of the premises by the Park District, then the Park District shall protect and hold harmless and pay all costs, expenses and reasonable attorneys' fees incurred or paid by the Indemnitee in connection with such litigation.

Section 2. That this resolution shall be in effect immediately upon its passage and acceptance.

WITNESS our hands and seals this _____ day of _____, 2018.

APPROVED:

APPROVED:

President, Board of Park Commissioners
Hoffman Estates Park District

President, Board of Education
Community Consolidated School District 15

ATTEST:

ATTEST:

Secretary, Board of Park Commissioner
Hoffman Estates Park District

Secretary, Board of Education
Community Consolidated School District 15

Date: _____

Date: _____

MEMORANDUM NO. M18-050

TO: All Committees
FROM: Craig Talsma, Executive Director
Mike Kies, Director of Recreation
Dustin Hugen, Director Parks & Facilities Services
Gary Buczkowski, Director Planning & Development
Brian Bechtold, Director Golf Operations
RE: Balanced Scorecard
DATE: May 2, 2018

Background

According to the definition from Wikipedia, “*the **Balanced Scorecard (BSC)** is a strategy performance management tool - a semi-standard structured report, supported by design methods and automation tools, that can be used by managers to keep track of the execution of activities by the staff within their control and to monitor the consequences arising from these actions*”

The phrase 'Balanced scorecard' is commonly used in two broad forms:

- 1. As individual scorecards that contain measures to manage performance, those scorecards may be operational or have a more strategic intent; and*
- 2. As a Strategic Management System, as originally defined by Kaplan & Norton.*

Key components in utilizing the Balanced Scorecard methodology

- its focus on the strategic agenda of the organization concerned*
- the selection of a small number of data items to monitor*
- a mix of financial and non-financial data items.”*

Implications

The District continues to refine our Balanced Scorecard and have made certain adjustments to ensure that the measurement values that we utilize are relevant and functional. The goal is to provide a snapshot view of these key components at a specific point in time and to have an annual year to year comparison. This allows us to determine on a very broad spectrum the direction in which the District is moving.

These key components are not being analyzed on a valuation to current budgets or forecasts as much as to the same time period in previous years. Those types of evaluations are provided in

the monthly Recreation Committee participation reports and the financial statements in the A&F Committee reports. The Balanced Scorecard comparison gives us a broad overview as to the direction the District is moving with regard to our overall mission, values and goals. The Balanced Scorecard has been updated to report quarterly numbers and compare these numbers to previous quarters. This is then done for the year to date (YTD) totals as well.

Certain numbers that are included may have changed and if significant we have included a small note under the measurement definition.

Recommendation

Staff recommends the Board approve the Balanced Scorecard for the 1st Quarter 2018.



Balanced Scorecard 2018

District Goals	District Objectives	Measures	YTD thru March 31, 2017	YTD thru March 31, 2018	Footnotes
Provide healthy and enjoyable experiences for all people	Offer healthy and enjoyable experiences that promote equal access	Number of programs/sessions/ participants	623 sessions offered 370 session ran 3,618 participants (annual program #'s will be reported Q4)	678 sessions offered 404 session ran 3,372 participants (annual program #'s will be reported Q4)	1
		Number of facility members/visits	BPC 198 members DOG 678 members PSSWC 3,074 members SEA 230 members TC 914 members WRC 376 members 50+ 649 members 82,817 YTD visits	BPC 433 members DOG 723 members PSSWC 3,127 members SEA 169 members TC 905 members WRC 350 members 50+ 407 members 81,499 YTD visits	
		Daily paid facility useage	\$36,531	\$30,849	2
		Number rounds (inc BPC events) / baskets	2,434 rounds 894 baskets	1,017 rounds 633 baskets	3
	Achieve customer satisfaction and loyalty	Community and participation survey data related to overall satisfaction and retention by percentage	92.7% overall satisfaction	92.7% overall satisfaction	
	Connect and engage our community	Number of free events/programs	1	9	4
		Number of Partnerships/ Coop agreements	36	21 - Partnerships/Use Agmts 11 - Intergovernmental 10 - Marquee 12 - Event Sponsors 08 - InKind	
		Increase in Digital Marketing/Social Media Engagement	Mobile App Users 299 Heparks.org Hits 48,551 Online Brochure Hits 3,272 WebTrac Hits 5,916 Mobile WebTrac Hits 7,488 Social Media/FB Likes 6,667	Mobile App - Discontinued Heparks.org Hits 55,175 Online Brochure Hits 3,800 WebTrac Hits 10,713 Mobile WebTrac - Discontinued Social Media/FB Likes 7,613	
		Number of Foundation events/participants	1 event/106 participants 1 board meeting	1 event/66 participants 1 board meeting	
Deliver Financial Stewardship	Achieve annual and long range financial plans	Percental of operational revenues to expenses (excludes D/S and Capital)	113.63%	124.43%	
	Generate alternative revenue	Total revenue: Grants	\$0	\$600	
		Sponsorships	\$42,628	\$34,848	5
		Rentals	\$329,868	\$318,018	6
		Misc.	\$11,468	\$3,021	7
	Utilize our resources effectively and efficiently	Percentage of assets to liabilities	Reported 2nd qtr post audit	Reported 2nd qtr post audit	

District Goals	District Objectives	Measures	YTD thru March 31, 2017	YTD thru March 31, 2018	Footnotes
<i>Achieve Operational Excellence and Environmental Awareness</i>	Create and sustain quality parks, facilities, programs and services	Community survey data related to overall condition of parks and overall quality of programs and services	93.7% overall satisfaction Survey Year 2013 Next Survey 2019	93.7% overall satisfaction Survey Year 2013 Next Survey 2019	
	Utilize best practices	Accreditation score: CAPRA	100% Review Year 2013 Next Review 2018	100% Review Year 2013 Next Review June, 2018	
		Accreditation score: Illinois Distinguished Agency	99.6% 2016 Next Review 2023	99.6% 2016 Next Review 2023	
		GFOA-Certificate of Achievement for Excellence in Financial Reporting	Accredited for FYE 2016	Applied for 2nd qtr post audit	
		PDRMA score	98.75% 2013 99.05% 2017 Next review 2021	98.75% 2013 99.05% 2017 Next review 2021	
		ExceleRate	Accredited 2013 Next Review 2018	Accredited 2013 Next Review 2018	
		Transparency score	93.4% 2013 Unchanged	93.4% 2013 Unchanged	
	Advance environmental and safety awareness	No. of accident reports	35 reports filled out	45 reports filled out	
		Environmental Scorecard	97% 2015 97% 2017	97% 2015 97% 2017	
		Natural Area/ Wetland Parks Burned	(27) In House (3) Contracted	(13) In House	8
<i>Promote Quality Leadership and Services</i>	Develop leadership that ensures workforce readiness	Number of internal training sessions	(2) FT Staff Mtg (1) Team Building (2) AED Medic Course (3) Hoffman U (27) Parks	(2) FT Staff Mtg (1) Team Building (1) AED Medic Course (2) Hoffman U (27) Parks	
	Promote continuous learning and encourage innovative thinking	External conferences, sessions, workshops and seminars	IAPD, PGA, PDRMA, IPRA, Chamber, Schaumburg Bus. Association, District 211, NWSRA, Mayor's Update, MIPE, GoAEYC, Creative Curriculum, Joint Conference, Exhibit Committee, ProRagis	IAPD, PGA, PDRMA, IPRA, Chamber, Schaumburg Business Association, District 211, NWSRA, Mayor Update, MIPE, Legislative, Exhibit Committee, Proragis, Certified Pool, USA Basketball, Harper College, Women in Leisure Services	

Balanced Scorecard 2018 Footnotes

YTD thru March 31, 2018

- 1 Sessions offered in conjunction with Harper and Shotokan can result in just one participant enrolling which will dilute the metrics. Additionally, some classes are combined like swimming and hockey lessons.
- 2 This variance is primarily comprised of a \$1,500 reduction in ice daily fees, a \$3,000 reduction in drop in hockey fees, a \$1,500 reduction in PSSWC daily fees, and an increase of \$400 in WRC daily fees.
- 3 BPC rounds and baskets are lower in Q1 2018 due to the colder weather pattern.
- 4 District has held three Hoffman Walks, two Boy Scout events, Job Fair and Easter fell early this year.
- 5 District marquee budget for 2018 is reflective of a 29% budget reduction in comparison to the 2017 budget.
- 6 Rentals lower due to ice rental revenue decrease in Q1 2018.
- 7 Miscellaneous revenue Q1 2018 reflects lower because in Q1 2017 District received a credit for a rink seal refund valued at \$10,000.
- 8 This variance is because in Q4 2017, weather allowed conducting 2018 burns early.

MEMORANDUM NO. M18-054

TO: Recreation Committee
FROM: Craig Talmsa, Executive Director
Michael R. Kies, Director of Recreation & Facilities
Brian Bechtold, Director of Golf Operations
Katie Basile, Superintendent of Facilities
Colleen Palmer, Superintendent of Recreation
Sandy Manisco, Communications and Marketing Superintendent
Debbie Albig, Manager of Community Centers
Cathy Burnham, General Manager of Sales & Operations
RE: Board Report
DATE: May 14, 2018

Recreation and Facilities Division



UPCOMING EVENTS

- **May 7 -** STAR Open Registration beings
- **May 12 -** 9 & Stein Golf Outing
- **May 12 -** Learn to Fish for Free
- **May 13 -** Mother's Day Skate
- **May 13 -** Kids Open Court Basketball
- **May 18-** 50+ Ice Cream Social Anniversary Party
- **May 19 -** Community Garage Sale
- **May 19 -** KIDS TO PARKS DAY, Hoffman Walks
- **May 19 -** Kids Open Court Basketball
- **May 22 -** Kids Open Court Basketball
- **May 26 -** Seascape Opening Day
- **May 26 -** Pro Shop Demo Day
- **May 26 -** Dance Recital
- **May 31 -** Camp Counselor Meet N Greet
- **June 1 -** Friday Fun in the Park
- **June 3 -** Kids Open Court Basketball
- **June 4 -** Summer Camp starts
- **June 6 -** SRT Celebri-Tee Golf Outing
- **June 7 -** Live music at BPC
- **June 14 -** Summer Sounds at Village Green
- **June 15 -** Friday Fun in the Park
- **June 16 -** Hoffman Walks
- **June 17 -** Father's Day Pool Party at Seascape
- **June 17 -** Kids Open Court Basketball
- **June 17 -** Free ice skating
- **June 21-** Seascape Beach Party

- **June 21** - Summer Sounds on the Village Green
- **June 29** - Friday Fun in the Park
- **June 29** - Seascape Flashback Movie Night

Summary & Monthly Highlights

- On Wednesday, April 25th, Superintendent of Recreation, Colleen Palmer, and Superintendent of C&M, Sandy Manisco, attended an Adult Programming Round Table hosted by the Park District of Oak Park. A variety of new ideas and trends were discussed, some of which we will begin to implement here at the Park District in the near future.
- The 2017/18 iCompete program ended on Monday, April 30th with a year-end bowling event at Poplar Creek Bowl. There were 40 people in attendance (both students and mentors). The Friends of HE Parks Foundation sponsored bowling, pizza and soda for the entire program and that evening's event.
- On April 3rd staff met with the Village of Hoffman Estates and the High School on a collaborated basket brigade to feed needy families in Hoffman Estates during the Thanksgiving season.
- Director of Recreation and Facilities Kies was nominated to sit on the NRPA Hall of Fame induction committee. Director Kies will find out sometime during the summer if he was selected to be a member.
- Staff attended the HE Chamber Bon Appetite

Volunteers Summary

- The district has been contacted by 14 LCAP Volunteers looking for opportunities for their school requirement and given 100 volunteer hours.
- 49 volunteers participated in opportunities through the district including 50+, Ice, and General Programs for about 120 hours total.
 - 4/21 Hoffman Estates High School at Vogelei for Park Clean Up: 30 Students for 2 hours each (9-11am)
 - 4/27 Sears Holding Group at Black Bear for Tree Planting: 15 participants x 2 hours (9-11am)
 - 4/28 Re/Max Group at Chino Garden for planting: 11 participants x 3 hours
 - 4/29 Beth Tikvah Congregation at Charlemagne Park for Clean-up and Shelter Painting: 8 participants x 3 hours.



Youth Athletics

USA Basketball Open Court

- On April 8th HEPD kicked off its USA Basketball Open Court program. This program occurs every Sunday at the Triphahn Center Gym. Youth basketball players get to come into an “open court” environment and just enjoy the game of basketball with limited coaching. The players get to choose what they want to work on and the games they want to play. The first Sunday had a total of 56 players show up! The program lasts 10 weeks. As players show up, they earn points to purchase USA basketball gear. On May 13th USA basketball

is sending a representative to the program to talk to the players about our national teams and the game of basketball.

Spring Soccer Leagues

- Despite the nasty weather this April, soccer teams started practice the week of April 9th and games the weekend of April 21st/22nd.

	KG CoEd	1/2 Girls	1/2 Boys	3/4 Girls	3/4 Boys	5/6 Girls	5/6 Boys	7/8 CoEd	Total
Fall 2017	29	20	41	31	46	13	32	12	224
Spring 2018	34	65* (coed)	-	34	45	14	33	17	242

*Boys and Girls combined

Total +18

In-House Youth Baseball

- Just like soccer, baseball battled the weather in April as well. Teams held indoor practices the first two weeks of April to not fall behind. Teams eventually got outside the week of April 16th.

	Shet.	Pinto	Mustang	Bronco	Pony	Total
2017	55	48	46	13	14	176
2018	59	45	60	35	12	211

Total +35

- Bronco and Pony, teams had their opening day on April 28th. These teams participate in an inter-village league with Rolling Meadows and Palatine Park District.
- Shetland, Pinto and Mustang teams will have their Opening Day on May 5th. All teams will be playing games at Cannon Crossing. Opening day activities planned are "first pitch" by Craig Talsma, Cooter the Boomers Mascot will make an appearance, and Country Line donuts will have a stand set up.

Adult Softball

- Our spring league had 3 of our 5 Mondays rained out. 100 percent of the teams who participated in our spring league signed up for our summer league which is set to start on May 7th.
- Teams are currently registering for our summer league. Currently there are 13 teams signed up for our Monday night league.

Adult Basketball

- For the first time in four years our Women's only league ran. It began on Friday, March 16th at the Triphahn Center. There were 7 total teams registered.
- The adult men's basketball league had 9 teams as compared to 12 teams last year.

Free Fishing Clinic

- A new program set to kick off in May is our Free Fishing Clinic. We have already maxed out at 35 participants. The clinic will run on Saturday, May 12th at Fabrini Park.

Cabela's will be providing fishing poles for every participant. An additional free clinic will be offered in the summer, along with a fishing program.



Early Childhood

Three-school 17-18	15 TC	15 TC (full)	0
	12 WRC	12 WRC (full)	0
2's Playschool 17-18	27 TC	29 TC	+2
	17 WRC	24 WRC (full)	+7
Preschool 17-18	121 TC	121 TC	0
	67 WRC	73 WRC	+6
Early Learning Center	41	42	+1
Preschool/ELC Totals:	300	316	+16
District 54	367	356	-11
District 15	62	59	-3
WRC KSTAR	17	13	-4
Totals	446	428	-18

*There was not a day off program run in April 2018

- Preschool 2018-2019 registration is going strong. All 3-year-old programs are full. M/W/F & M-TH 4-year-old programs are also full.
- ELC numbers remain strong, with 6 new students registered to start full time June 4.
- Staff was able to accommodate the needs of a child for a disadvantaged family whom the School District was allowing to wait in the office area due to the need of the parent to drop the child off early due to donated transportation. Staff accommodated including the child in the STAR program at that location making a difference in that child's school experience. A thank you letter from the School District and the child is attached at the end of this report.

Dance Classes

- Our winter spring session is slowly coming to an end. The annual dance recital will be held on Saturday, May 26th at Hoffman Estates High School. Staff is preparing for upcoming ticket and t-shirt sales as well as the day of the event.
- The Hoffman Stars Dance Company competed in their last 2 competitions for the season: Hall of Fame at the Schaumburg Convention Center and their first overnight competition in Milwaukee, Rainbow Dance Competition. The dancers and teachers worked incredibly hard this season and did very well at all competitions. They are now concentrating on the opening number for the TC dance recital and putting finishing touches on their new dances for the Company Dance Recital.

Gymnastics

- The spring session of gymnastics will be ending the week of May 14th. Registration is being taken for the first summer session starting the week of May 21st. Spring numbers ended at 131 compared to 183 in 2017.



50+ Club				
Year to Date Membership		3/2017	3/2018	+/- Var.
Total Members		649	407	(242)*
Month to Month Comparison		2/2017	3/2017	4/2018
		382	407	410

**While membership numbers are down in comparison to this time last year, we continue to have renewals and brand new members. We are up 47 members from January and we had 3 new members in the month of April.*

Trips in April

- We had two trips scheduled for April. One was cancelled by the venue due to overall low enrollment. The other trip, we had to cancel due to only a few signed up. All May trips are schedule to run.

50+ Clubs which met in April

- Pinterest Crafting Club met in April to create various centerpieces, which turned out very nicely. This social and talented group is continuing to grow. They obtained new members in the month of April and continue to meet every 1st and 3rd Monday of the month. We currently have 15-20 active members in this group.
- Walking Wonders Club- This group meets every Tuesday morning from 10-11am where they walk the indoor track and socialize. We've continued to see the same returning 10, plus a few new faces each week. Many of these walkers are new to walking but they enjoy the socialization and exercise.
- Book Club met on 4/30 for book discussion. 15 were in attendance.

Evening/Special Programs in April

- Pub Quiz Night (3rd Thursdays/5:30 pm) – 39 participants (Los Fernando's). Prizes were sponsored by Lake Barrington Woods and questions courtesy of Dr. Tom Hoover. Attendance was down by 1 from March.
- April's Lunch and Learn program/topic was Alzheimer's sponsored by Homestead Health. We had 25 in attendance (5 more than in March) and everyone indicated how informative the presentation was and how they thought it was a great topic.
- Afternoon Movie took place on 4/20. The movie was Wonder. We had 15 in attendance. This was 8 more than in March.

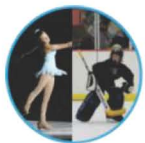
- Culver's Bi-Monthly Ice-Cream Social took place on 4/27 to celebrate March/April birthdays. We had 35 in attendance. This was our largest turnout yet, compared to the 12-15 we generally receive.

50+ Lunch Bunch in April

- This newly created social group meets once a month and they dine at a local restaurant in Hoffman Estates or Schaumburg. This gives members an opportunity to get out of the 50+Center and their homes to dine with others. In April the group dined at a Greek restaurant in Schaumburg. We had 25 in attendance and everyone had a nice time. They mentioned that the food was fantastic and very affordable.

New Opportunities/Highlights for April

- A fourth Pickleball drop in day was implemented and is now held on Tuesday mornings from 9:00am-11:00 am. Our numbers seem to be expanding. We currently have 8-10 who play on this new day.
- Our 50+ Club is looking to join efforts with the Schaumburg Park District Seniors, Friendship Village, and one other agency to cooperatively host a Silver Games Olympics event week in the middle of September.
- Working with several other agencies in the Hoffman Estates area to provide our members with helpful topics to learn through our Lunch and Learn program as well as a new program soon to come monthly, Coffee Talk.
- Planning a 50+ Ice Cream Social Anniversary party to take place on May 18th to celebrate a year after our doors re-opened at the North side.



Ice Operations

I.C.E Academy

- A spring ice exhibition will take place on Sunday, May 6 from 3-5pm. Skaters will perform solo and duets. NWSRA and the Chicago Jazz will also be participating in the event.
- Spring session started on April 2. 221 skaters are enrolled. This number is up from last spring which had 189 skaters.

Wolf Pack

- Wolf Pack hockey (spring season) is underway with 154 hockey players taking the ice. Last year we had 179 players.
- Hockey development classes started April 2. 152 are enrolled in the session with 54 starting in the new Little Hawk program. In 2017 we had 118 enrolled.
- Summer Camps for both Hockey and figure skating will begin in June and run through August.
- The Moosejaw 3x3 will return this summer.
- Additional Summer Ice programs are being developed and implemented this summer to help develop skaters for team play. The goal is 6 additional programs in addition to camp and Moosejaw 3x3.



Prairie Stone_{sm} Sports & Wellness Center

April Membership Totals	<u>2017</u>	<u>2018</u>	<u>Var. +/-</u>
Totals	3044	3103	+59

- Click on the links below to see the social media video engagements during the month of April:

<https://www.facebook.com/PSSWC/videos/10156123103929003/>

(Video promotion of weekly 'Tuesday Tips with a Trainer' series featuring the instruction provided by a PSS&WC personal trainer.

<https://www.facebook.com/PSSWC/videos/10156045576854003/>

(Video promotion of comprehensive facility tour led by the Member Services team.)

Member Services

- The team finished the month of April having with 96 new members and a net loss of (24). The goal for the month was 100 new members and a net loss of 15. The team worked to continue with new membership promotional and recruitment efforts in April that included a special limited time digital 'flash sale' coinciding with April Fool's Day weekend and extending into that first week of the month which led to at least 7 direct enrollments. Following the 'flash sale' strategy, the enrollment promotion transitioned to promote a \$50 enrollment fee as well as a \$0 enrollment option (with purchase of new member 3 pack of Personal Training). Efforts were made to heavily promote the free fitness assessment opportunity at the time of enrollment. The Member Services team continued to effectively manage the suspension list (30, 60, 90 day 'kick outs') throughout the month of March, resulting in a total of twelve 90-day cancellations for the month. (This was the lowest 90-day 'kick out' total in 3 years.)
- The Member Services team coordinated a month full of special events in April for members to inspire continued usage interest (see April wellness calendar image within report). Events included the promotion of special fitness activities along with recognition of special member 'fun' days that promote retention. The Member Services team also continued with a new annual series of online motivational videos that are loaded weekly on Tuesdays on social media (Facebook and Instagram) to help motivate members to pursue fitness goals. Entitled 'Tuesday Tips with Trainers', these inspiring and educational videos are designed to motivate members to try new workout options within the facility during workouts and are effectively expanding the digital 'reach' of the facility.
- The Member Services team established a new corporate contact with SureWerx, a mid-size company of approximately 50 employees located in Elgin. Interest has been expressed by the Human Resources department at the company to explore membership options for employees as part of the company's wellness initiative.
- The General Manager of Sales & Operations is currently working with the C&M Superintendent on the final stages of development for the launch of a member survey. The survey will consist of a number of key questions that will gauge satisfaction and value levels for club services, amenities, member/customer service, atmosphere, usage privileges and other membership offerings. The survey will be administered

digitally via Constant Contact/Retention Management to active members who have logged at least 24 visits during the months of Feb, March, and April.

- PSS&WC is collaborating with the Village of Hoffman Estates to provide membership incentives, discounted guest passes, and other district offerings for the VHE employee wellness initiative during the months of May and June. Intentions are to encourage use of PSS&WC consistently throughout the duration of the program in an effort to secure membership enrollment from among VHE employees.
- **April 2018 wellness calendar:**

PRAIRIE STONE SPORTS & WELLNESS CENTER
Talk to a friend.

WELLNESS CALENDAR APRIL 2018

sunday	monday	tuesday	wednesday	thursday	friday	saturday
1 HAPPY EASTER! HOLIDAY HOURS Facility 7a-1p Kids Komer CLOSED	2 6-7 AM 3 days a week BRAND SHOOT CAMP NEW 4-wk session! <small>*pre-registration required</small>	3 ADULT & YOUTH CLIMBING LESSONS BEGIN THIS WEEK Mon / Tues / Wed <small>Check the website for more details.</small>	4 Go for a swim or relax in the whirlpool.	5 Show your TEAM SPIRIT for the SOX Home Opener	6 WALK TO WORK DAY	7 WORLD Health Day
8 Listen to music.	9 Show your TEAM SPIRIT for the CUBS Home Opener	10 SWIM LESSONS BEGIN THIS WEEK Tues / Thurs / Sat <small>Check the website for more details.</small>	11 Go outside for a walk!	12 Coloring pages can be found throughout the club. Complete by the end of the month and return to the Service Desk for your chance to win prizes!	13 Color Me Calm	14 Parent's Night Out 4:30-8:30pm <small>*pre-registration required</small>
15 <small>FOR THOSE WHO ALREADY KNOW HOW TO RELAY</small> Relay Testing - Monday the 16th at 8-10pm PRE-REGISTER BY THE 15TH! Certification lists for one year at PSS&WC only, allows for free use of walk during off hours if member (guests welcome for a non-member) \$35 member/resident \$45 non-members	16 FREE MEDICINE BALL FOR ALL WORKOUT 6:15-7:00pm w/Sharon	17 Health Check! 11am-Noon. Blood pressure, pulse checks, hemoglobin and glucose testing. Thanks to the Village of Hoffman Estates.	18 WIN \$10 CLUB CASH! As participants will be entered into a contest for a drawing.	19 High Five Day FREE 10 MINUTE CORE WORKOUTS 10:00am to 11:00am w/Zac	20 Color Me Calm	21 4 AM at Tall Oaks Park (5670 Argosouline Ln) We'll take a walk on one of our most wooded parks. Horticulturists will give a short talk about how anyone can peacefully co-exist!
22 Happy Earth Day and... Jelly Bean Day! Guess how many Jelly Beans for your chance to win \$10 club cash Sun-Fri this week!	23 tips from a trainer	24 Get social with us! Tips from a Trainer Follow along on our Facebook and/or Instagram for your weekly tip or trick!	25 Make the bed.	26 Take an hour break from your phone.	27 MEMBER APPRECIATION DAY!	28 Open Climb Every Saturday 10 am - 12 pm
29 Did you know? PSS&WC offers Massage Therapy at the Elements Spa. Book an appointment at the Service Desk.	30 Stress Awareness Month Look for the [flower icon] for tips to reduce your stress. Participate in our Color Me Calm activity beginning April 12th and take time to relax!					

For more information: See Member Services!

Operations and Fitness Departments:

- PSS&WC next Nutrition Workshop, Metabolism Boosting, on 6/7 at 7pm, taught by Zac Marshall. The seminar will be added to the monthly wellness calendar and marketed through the guide and the AppAudio App.
- Personal training department has hired 3 new trainers bringing over 30 years of experience combined to our team.

Aquatics and Programming Departments:

Seascape Monthly Pass Sales

	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.
2017	12	135	167	230	578	775	1422	1437	1437
2018		116	129	169	497*				

Total pass sales for the season.
*Staff believes with the weather getting warmer the sales will increase quickly.

- Spring Swim Lessons run Tuesday, April 10-Saturday, May 19. This spring 251 participants registered for swim lessons. In 2017 we had 274 participants.

- Saturday, May 26 the community garage sale will be taking place at Seascope's parking lot. The event runs from 8am-1pm.
- Kids First Sports programs are going strong. This spring we had 84 participants enroll in the soccer and basketball classes.
- Our new guard class is scheduled for May 6-May12. We currently have 20 enrolled for the course.



Triphahn Center

Triphahn Center Fitness and Operations:

Membership	04/2017	04/2018	Var. +/-
Total	895	891	(4)
<ul style="list-style-type: none"> • I.T. worked with Xfinity to change out all cable boxes inside TC to HD cable boxes, providing a better quality picture for all of our guests. • All lights within the Fitness Center and Dance studio have been changed over to LED lighting. • Rentals continue to increase at TC. Dance world was held on 4/14 with almost 70 people in attendance. In addition, we've had 3 100+ private rentals in the new 113. • The portable climbing wall is being inspected in May and will start going out on rentals the second week of May. 			

Willow Recreation Center Fitness and Operations:

Membership	04/2017	04/2018	Var. +/-
Total	371	321	-20
<ul style="list-style-type: none"> • The Eagle Scouts that have been working on the Butterfly Garden at Willow Recreation Center will be putting in the benches and planting flowers on May 20th, weather permitting. 			



Dog Off-Leash Areas

Together with "A Closer Bond", we will be offering 2 new canine classes beginning in May. Good Manners for Dogs & Canine Good Citizen Prep class will be offered at A Closer Bond.

- Breakdown for Bo's Run / Combo passes HE 154, Palatine 49, Barrington 24, Schaumburg 32, Streamwood 12
- Breakdown for Freedom Run/ Combo passes Elgin – 164, HE – 108, Streamwood 60. Schaumburg – 13.

Dog Park Passes	4/2017	4/2018	Var. +/-
Bo's Run	286	316	+30
Freedom Run	335	312	-23
Combo	72	84	+12
Total	693	723	+19



Communications and Marketing

PROGRAM PROMOTIONS

Staff worked with program managers to promote Summer Guides and summer camp registration, youth sports programs, 50+ events, trips and programs; Hoffman Walks, ELC, BPC events, Parent's Night Out, SRT Celebri-Tee Golf Outing, hockey and figure skating, Open court basketball.

Community Calendar Submissions to: Daily Herald, Chicago Tribune, Facebook, North West Herald, Barrington Patch.

CHAMBER EBLAST

Summer Registration
SRT Celebri-tee Golf Outing

RETENTION MANAGEMENT EBLASTS TC & WRC FITNESS CENTERS

Summer Registration

OTHER

C&M Superintendent Manisco attended the Chicago American Marketing Association's Brand Smart conference in Chicago on April 26. The hot topic was artificial intelligence (AI) and how it can impact the customer experience. Example of this is how Netflix uses AI to suggest movies to subscribers based on the movies they watch and add to their Watch lists. Another example is how Facebook captures activity on the site and shows ads to the viewer that are relative based on what they like, share and comment on.

C&M staff attended the Schaumburg Communicator's Meeting on May 1 with the Village of Schaumburg, Schaumburg PD, Village of Hoffman Estates, Schaumburg Library, and Schaumburg Township. The topic of discussion was photography.

Hoffman Walks -We had 18 people at our Hoffman Walks at Vogelei Park in April, where Parks staff led a nature walk.

VIDEO

This month, we featured the video "April/May Hoffman Happenings" on heparks.org.

PRESS RELEASES/PUBLIC RELATIONS

Articles that were submitted, those marked with an “*” were published.

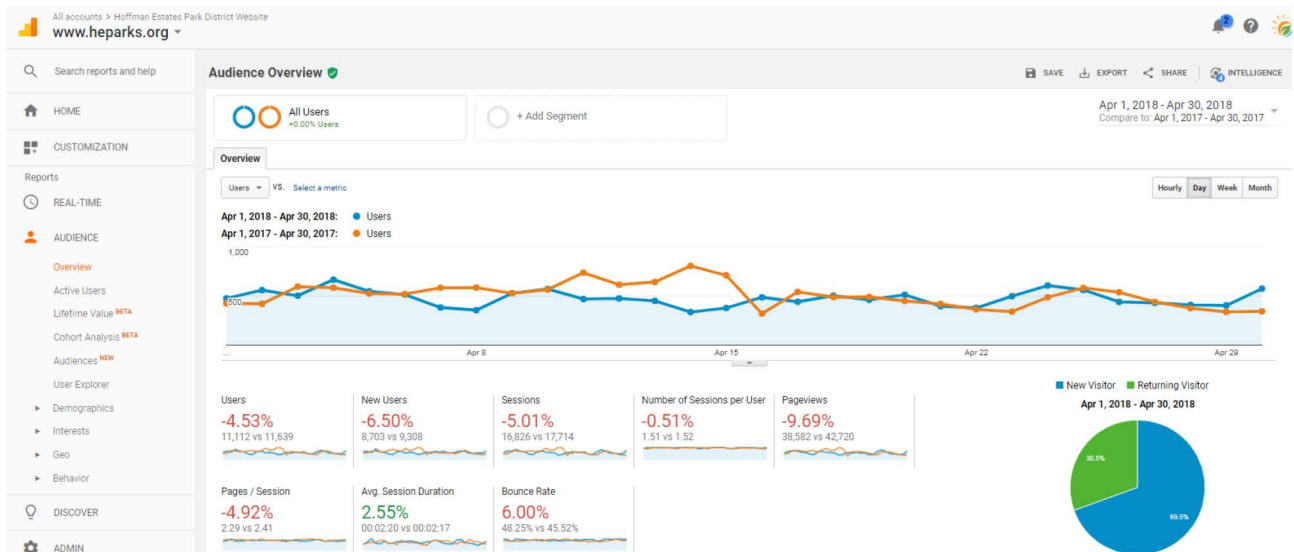
HE Parks Board Hires New Executive Director*

1. Garibaldi's Italian Eatery Approved as HE Parks Concessions Vendor
2. Sears Holdings Arbor Day Volunteers*
3. Park District Now Offering Garden Plots for Rent*
4. Hoffman Dancers Bring Home Gold at Competition*
5. Volunteers Needed for Park Clean Up
6. Families Invited to Bring Kids to Parks at Free Nature Event
7. Golf With A Celebrity at HE Parks' Foundation Golf Outing*
8. Summer Registration Now Underway in Hoffman Estates
9. Executive Chef Joins Bridges of Poplar Creek Country Club
10. Figure Skaters Display Their Talent in Exhibition

MARKETING DASHBOARD

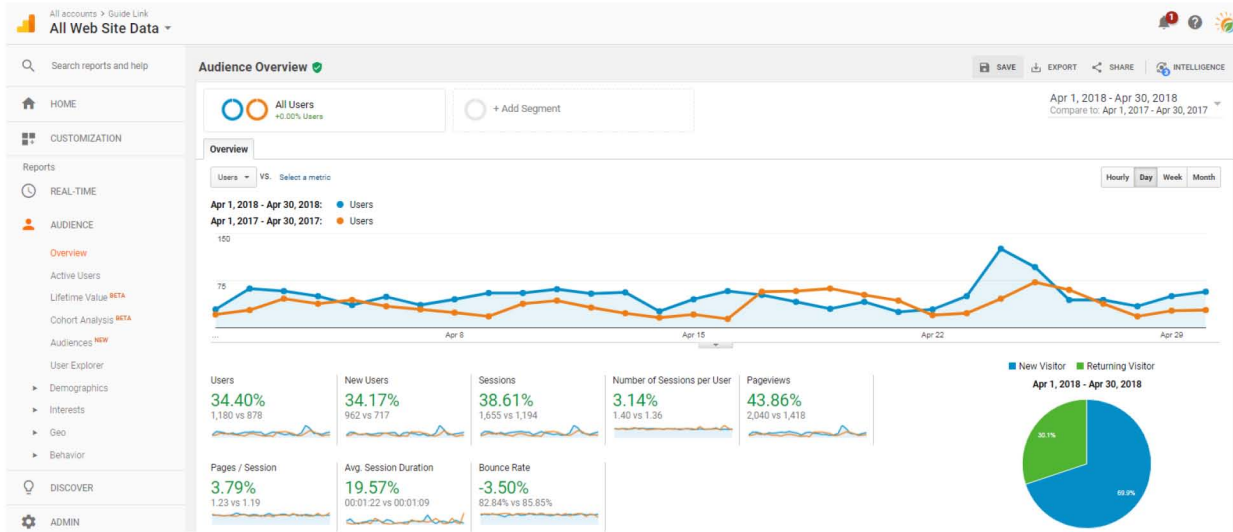


Website HEParks.org – Source: Google Analytics



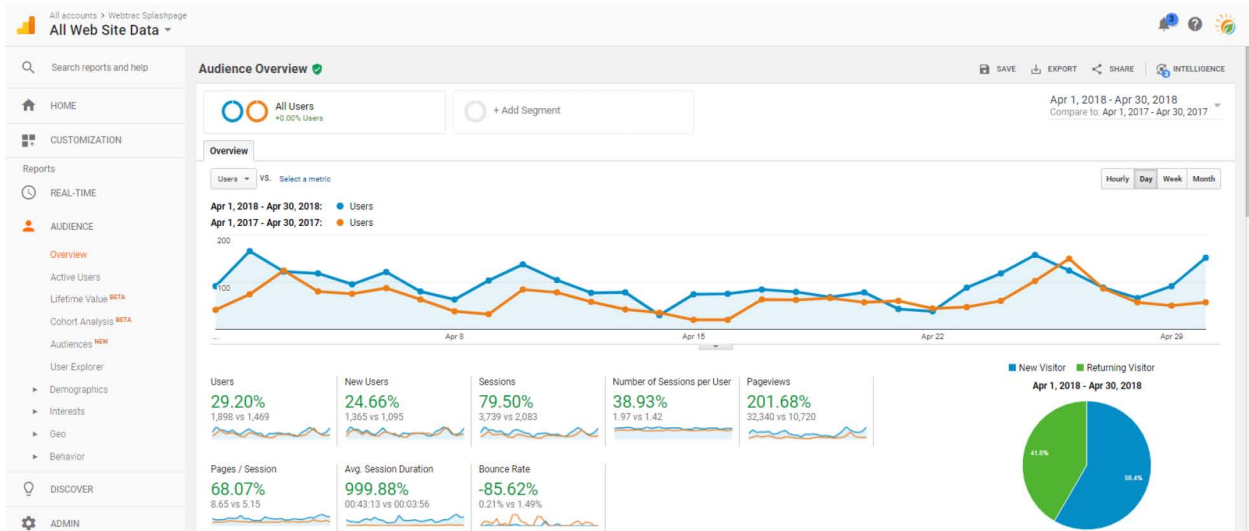


Program Guide Online – Source: Google Analytics



WebTrac/Online Registration Page Hits – Source: Google Analytics

Note: In November 2017, with the RecTrac upgrade, WebTrac became “responsive”, which means the site adjusts to the size of the screen. This eliminated the need for mobile WebTrac. The significant increases below are attributed to the combination of mobile WebTrac and the main WebTrac/online registration page.





Facebook Reach

Source: Hootsuite

The chart below shows aggregates result of all HE Parks' Facebook pages, including Prairie Stone and Bridges of Poplar Creek. Total likes on all pages: 7,613 (last month 7,391)



Top 5 Most Successful Posts last month for the main Hoffman Estates Park District page:

Source: Facebook Insights

Post Message	Type	Posted	Lifetime: Post total reach (Total Count)
Hoffman Estates Park District is looking to hire an ELC teacher to serve in our newly-renovated north side of the Triphahn Center. Please see the attached job posting and job description for additional information! http://ow.ly/rTUM30jyzDp	Photo	4/18/18 10:00 AM	3740
Free children's entertainment series, Friday Funday in the Park. A partnership with the Hoffman Estates Arts Commission and the Village of Hoffman Estates. Every other Friday in the summer will be extra fun with free children's entertainment. Bring a blanket and a picnic lunch if you wish! Make a day of it by enjoying the playground and the splash pad. Friday, June 1 - Istvan & His Imaginary Band Friday, June 15 – Juggling Funny Stories Friday, June 29 – Tall Tales & Silly Songs Friday, July 13 – Miss Jamie's Farm Friday, July 27 – Jason Kollum, Juggler	Status	4/4/18 1:55 PM	2372
It's not too late to sign up! Call Kyle Thomas when you have a team! #playball	Photo	4/12/18 5:00 PM	2162
Outdoor concert series! Come out to Virginia Mary Hayter Village Green to enjoy live music. All shows start at 7 PM on Thursdays. Co-sponsored by the Park District, the Village of Hoffman Estates and the Hoffman Estates Arts Commission. Bring your blankets and chairs. Food will be available for purchase. For more information visit the Village website. Questions about how the weather might impact the performance? Call the Village at 847-882-9100.	Status	4/4/18 2:00 PM	2051
Join us for live music at Bridges of Poplar Creek Country Club in the beautiful outdoor event area. Enjoy delicious food and drink specials from the Tap Inn while you listen to popular local musicians in our lovely setting surrounded by flowers and waterfalls. No need to bring your own chairs – chairs and tables covered in white linen are provided. (Weather permitting)	Status	4/23/18 12:22 PM	1701



HE Parks' Twitter account

Source: Twitter – heparks only

	Apr1	May1	June	July1	Aug1	Sept	Oct	Nov	Dec1	Jan1	Feb1	Mar1	Apr
Followers	7	7	17	7	7	17	17	17	7	8	8	8	18
Impressions	763	769	770	787	805	813	820	821	831	855	856	861	869
# of tweets	21	4	11	1	14	16	34	46	49	22	29	29	23

Twitter Analytics Summary (Apr 2018):

- Tweets: 23
- Tweet impressions: 5,312
- Profile visits: 167
- Mentions: 7
- New followers: 5

Top Tweet: earned 380 impressions. Have you heard? Hoffman Estates Park District is looking to hire an ELC teacher to serve in our newly-renovated north side of the Triphahn Center. Please see the attached job posting and job description for additional information! ow.ly/91Ah30jyAPX pic.twitter.com/75VwKPWovx

Top mention: earned 19 engagements. **Kyle Thomas** (@coachkylethomas) - Apr 6: Got to experience something really cool today at work. @HEParks is helping host the Toyota-USA Hockey Disabled Hockey Festival. It has over 1,800 athletes. The goalie in this clip is visually impaired but didn't stop her from making a great save! pic.twitter.com/pDd3cBR9Uq

Top Follower: followed by 356 people. **HEHS Baseball** (@HoffmanBaseball) FOLLOWING YOU: News, stats, scores, etc. of your Hoffman Estates High School baseball team. [View profile](#) [View followers dashboard](#)

Top media Tweet: earned 290 impressions. Full day, half day, sports, and art camps are just a few examples of the camps we have this summer at HE Parks! Take a look at all we have to offer in our Summer guide: ow.ly/hoIK30joNhu pic.twitter.com/PrD9ovluJ3



Instagram Reports

Source: Instagram

@heparks

	Apr17	May17	June17	July17	Aug17	Sept17	Oct17	Nov 17	Dec17	Jan18	Feb18	Mar 18	Apr18
Followers	110	109	110	112	115	118	117	121	124	124	124	124	125
# of posts	2	3	3	3	5	9	23	15	8	3	12	20	26



Email Blast Results, Constant Contact

	Sent/Open	Mobile	Bounces	Clicks	Unsubscribes
2018 Fitness, Sports & Rec Benchmark	--/15.72%	67+%	10%	5.6%	.01%
Hoffman Happenings	20K/16.2%	52%	2.9%	12.3%	0.2%
50+ Newsletter April	964/33%	52%	2.2 %	6%	0%

Opens = Emails our contacts received and viewed.

Mobile = Percent of emails opened on a mobile device.

Bounces = Emails sent, but not received by our contacts, indicates the quality of the data.

Clicks = Contacts who clicked on a link within our email.



YouTube Metrics



Above is a list of our Top 10 Videos with the most traffic and minutes watched over the past 30 days for the month of April.

Bridges of Poplar Creek Board Report

General Programs



Mark your calendars for our Upcoming Events.
MAY 5—PUTTING CLINC 10:30AM

MAY 12—9 & STEIN 4:30PM

MAY 16—CLEVELAND WEDGE CLINIC 6:30PM

MAY 19—CHIPPING/PITCHING CLINIC 10:30AM

MAY 26—DEMO DAY 10AM—2PM

June 7th – Felix and Fingers Dueling Pianos Music Night

July 12th – Messengers Music Night

August 9th – TBD Music Night



Easter Brunch was a huge success. We had 360 guests. The event received some great reviews and comments. And of course the Bunny was a big hit!



1st Annual Par 3 Challenge was a hit. We had 21 players bare the snow flurries and 33 Degree weather. Congratulations to Gregg Crocker for being our Bridges Par 3 Champion. He was presented with the Green Bridges Sweater. We look forward to next year’s event and jacket ceremony.

Golf Rounds

ROUND TOTALS

2014	2015	2016	2017	2018	5 Year Average
2,120	2,364	1,940	2,584	1,510	2,104

YTD ROUND TOTALS

2014	2015	2016	2017	2018	5 Year Average
2,120	3,017	3,826	3,877	2,805	3,129

Range Information

RANGE BASKET SALES TOTALS					
2014	2015	2016	2017	2018	5 Year Average
1,419	1,733	1,476	1,858	1,131	1,523

YTD RANGE BASKET SALES TOTALS					
2014	2015	2016	2017	2018	5 Year Average
1,531	2,152	2,427	2,752	1,868	2,146

Pass Sales

<i>Resident Passes Thru April</i>	<i>2017</i>	<i>2018</i>
Resident Annual	3	0
Resident Individual	75	41
Resident Junior	2	2
Resident Senior	45	48
Total Resident Passes Sold YTD	125	117

<i>Non Resident Passes Thru April</i>	<i>2017</i>	<i>2018</i>
Non-Resident Annual	1	1
Preferred TT Pass	116	80
Non-Res Individual	6	10
Non-Res Junior	0	2
Non-Res Senior	41	46
Total Resident Passes Sold YTD	164	139

Hole In One Contest Update

HOLE IN ONE MONTHLY SALES TOTALS

2016	2017	2018
0	191	106

YTD HOLE IN ONE SALES TOTALS

2016	2017	2018
0	283	226

Communications & Marketing

Marketing/Advertising



New updated website has been launched. Along with the website we have a new email marketing system that will allow for marketing campaigns, email blasts with direct links to social media outlets, sales leads tracking, promo codes for golf discounts and more. We look forward to using the system to promote Bridges Website also has video of event area for weddings.

Food & Beverage

For the month of April we had a total of 17 events (20 Events in 2017)

The breakdown is as follows:

Easter brunch servicing 360 guests

4 breakfast meetings servicing 100 guests

1 memorial servicing 70 guests

2 showers servicing 77 guests

1 room rental only servicing 40 guests

1 hors d oeuvres reception servicing 50 guests

1 first communion party servicing 97 guests

2 lunch meetings servicing 91 guests

1 awards dinner servicing 38 guests

2 ceremony and receptions servicing 277 guests

1 Dean's retirement party servicing 70 guests

We currently have 18 events booked for May (20 Events in 2017)

6 Breakfast meetings servicing 150 guests

1 all-day meeting with continental and lunch servicing 48 guests

3 showers servicing 125 guests

1 first communion servicing 45 guests

1 hors d'oeuvres reception servicing 70 guests

2 graduation parties servicing 150 guests

2 Dinner servicing 85 guests

1 golf outing servicing 40 guests

1 engagement party servicing 40 guests

1 Wedding cancelled for May

Wedding Count Update:

2019 = 3 ceremony and reception

2018 = 16 ceremony and reception and 3 reception only, 1 ceremony only (2 weddings have cancelled this season, would have made it 18 ceremony/reception)

2017 = 14 ceremony and reception, 5 reception only, 5 ceremony only

2016 = 21 ceremony and reception, 4 reception only, 1 ceremony only.

2015 = 18 ceremony and reception, 5 reception only, 4 ceremony only

Golf Maintenance Summary

April we saw daily highs and lows averaging 50 and 32 degrees, this is about 8 degrees below average. Precipitation was below average (80% of normal total) in April, we saw 2.72". We also saw quite a bit of late season snow, getting a total of about 3.2" of snow. This brings our winter total to about 36.1", which is about average.

One big success that we have had so far this year is with broadleaf weeds, specifically dandelions. Last fall we applied a new product that provides excellent control of dandelions in the spring. We have gotten nearly 100% control of the areas that we treated. There are still some dandelions on the edges of the golf course or in tight areas that we are not able to get our spraying into. We will be applying a herbicide treatment on these areas in the next few weeks.

April's weather has not been super cooperative but we have been able to accomplish quite a bit considering. Below is a small list of the tasks we have completed:

- Continued cleaning up sticks and debris from winter
- Started consistently cutting greens, tees, approaches, and fairways
- Got a cut on rough towards the end of the month
- Backfilled stumps
- Started cleaning up and applying new mulch to planting beds
- Starting the irrigation system
- Fertilized greens
- Started applying pre-emergence and grub control in the rough



SCHOOL DISTRICT 54

Ensuring Student Success

Lakeview Elementary School
615 Lakeview Lane
Hoffman Estates, Illinois 60169

Phone 847/357-6600
FAX 847/357-6601
TTY 847/357-5076
<http://lakeview.sd54.org>

Laura Rosenblum, Principal
Betty Weir, Assistant Principal

May 2, 2018

To Whom It May Concern,

I am writing to express my sincere gratitude for the acts of kindness that were shown towards a family in need from Lakeview School. We have a second grade student who attends our school and do to familial circumstances she has been arriving at school by 7:15 AM every morning. Since this began, she has spent every morning in the office. She sits quietly and reads, draws, colors, plays with dolls. By herself. She does not complain or cause a fuss. This has been her morning for the last few months. It recently dawned on us that we have the STAR program here at Lakeview and so we began researching the possibility of her attending. Within a few phone calls and an even less hours, she was admitted to your program free of charge.

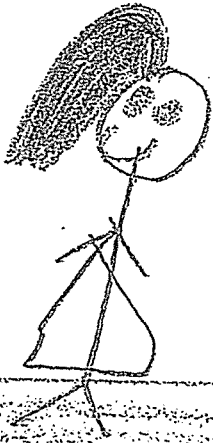
I want you to know how this has impacted this little girl. She smiles more, she has energy in the mornings, she is socializing with other kids in STAR and these friendships have carried over into recess... she is playing with other kids at recess!!! She is happy and that is something you can't buy.

So, to all of you who made that happen..... a huge thank you!

Sincerely,

Meg Kwak, PhD
Psychologist, Lakeview Elementary School

I Love you becausee wan if
 was make me happy and
 you make me play
 or fun game and you
 make me friends and
 make me so mane
 friends and they make
 me Richrs



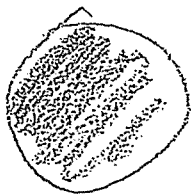
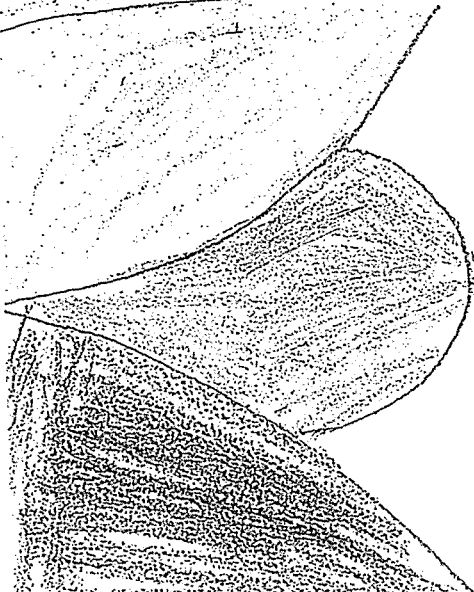
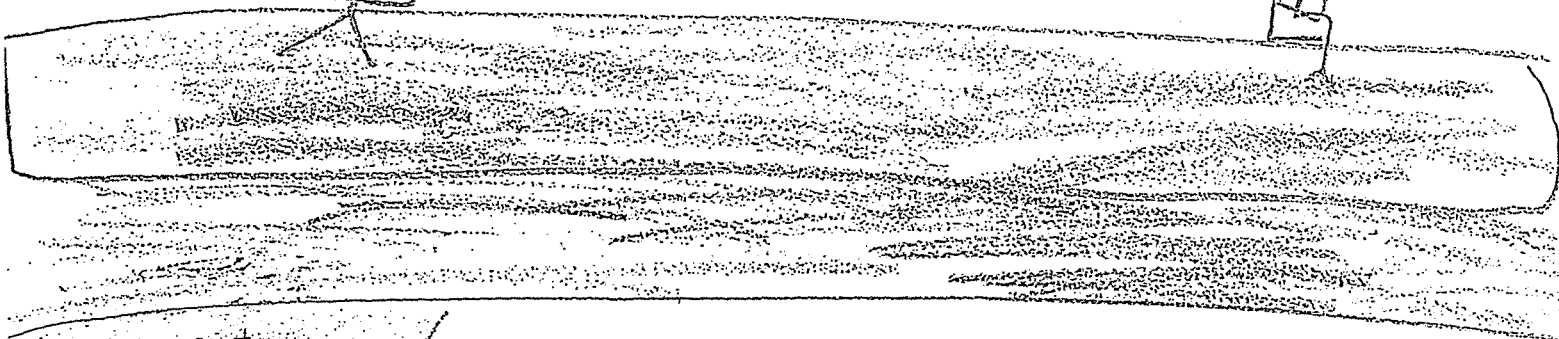
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Kate



Eminz